



5th International Research Meeting in Business and Management (IRMBAM-2014)

7-8 July 2014

IPAG Business School Nice - France

<http://ipag-irm.sciencesconf.org/>

Welcoming Note

It is our great pleasure to cordially welcome you to the 5th International Research Meeting in Business and Management (IRMBAM-2014, July 5-6, 2014, Nice, France), which is this year jointly organized by the IPAG Business School and the Groupe ESC Troyes.

As it becomes a tradition, this conference aims at bringing together international scholars, practitioners and policymakers sharing interests in the broad fields of management including banking and finance, business strategy, marketing, risk and insurance, accounting, logistics, and organizational studies. It also provides, through special sessions, regular tracks of academic research, a forum for presenting new research results as well as discussing current and challenging issues of the world economy that scholars are trying to solve.

For the year's edition, a "Getting Published Workshop" will be held on the second day of the conference. Our invited journal editors will take you through the publication process, including topic selection, preemption checking, and submission and publication strategies.

We are very much honored to have two outstanding Guest Keynote Speakers – Prof. Gerard McElwee (*Sheffield Hallam University, United Kingdom*) and Prof. Bertrand Candelon (*Maastricht University, Netherlands*) – two of the world's leading researchers in the area of entrepreneurship and finance. We would like to express our sincere thanks to them for participating in and supporting this scientific event.

We would like also to extend our appreciation to all those who submitted, reviewed competitive papers, and who participated in the program as paper presenters, session chairs, discussants, and attendees. Special thanks also go to Scientific Committee members whose contribution is significant to the profile and merit of the conference. Our special thanks go to Prof. Bonnie Buchanan (Editor-in-Chief of *Journal of Risk Finance*), Prof. Roberto Di Pietra (Editor-in-Chief of *Journal of Management and Governance*), Prof. Gerard McElwee (Editor-in-Chief of *International Journal of Entrepreneurship and Innovation*), Prof. Aline Scouarnec (Editor-in-Chief of *Management & Avenir*), and Prof. Mary B. Teagarden (Editor-in-Chief of *Thunderbird International Business Review*), who have agreed to publish special issues of research papers presented at the conference. We also thank Prof. Ali Kutan (Editor of *Borsa Istanbul Review*), Prof. Jim Jawahar (Editor of *Career Development International*), and Prof. Thomas Lagoarde-Segot (Editor of *Research in International Business and Finance*), who agreed to publish a number of selected conference papers in the regular issues of their journals.

We are finally grateful to the organizing committee members at IPAG Business School and Groupe ESC Troyes for their excellent work and efforts.

We firmly believe that you all will have an intellectually stimulating and productive conference.

Sabri Boubaker, Duc Khuong Nguyen, Frédéric Teulon
Conference Co-Chairs

CONFERENCE TOPICS

This 5th **International Research Meeting in Business and Management** welcomes submissions in accounting, management, banking and finance areas for presentation. Accepted papers are scheduled in regular tracks of academic research according to the following tracks:

Track 1: Accounting

Track 2: Entrepreneurship

Track 3: Management Strategy

Track 4: Banking, Insurance and Finance

Track 5: Marketing

Track 6: Logistics and Supply Chain Management (*Papers in both English and French*)

Track 7: Environmental and Economic Management

Track 8: Economic and Management Issues in Southern Europe and Maghreb (*Papers in both English and French*)

KEYNOTE SPEAKERS

Prof. Gerard McElwee, Sheffield Hallam University, United Kingdom

Professor Gerard McElwee joined Sheffield Hallam University in 2012, having previously worked for Nottingham Trent University, the University of Lincoln and the University of Teesside. He is a visiting professor at the University of Vienna and is the Vice-President for Research for Institute for Small Business and Entrepreneurship (ISBE). Gerard is the founding editor of the *International Journal of Entrepreneurship and Innovation*. Gerard's research interests are in Rural Entrepreneurship, Illegal Enterprise, Farm Enterprise and Village Sustainability. Gerard is involved with a number of projects related to rural entrepreneurship. He has published over 70 articles on entrepreneurship and rural enterprise in a number of international journals including: *Entrepreneurship & amp, Regional Development, International Journal of Entrepreneurial Behaviour and Research, Journal of Small Business Management, Local Economy, International Journal of Entrepreneurial Venturing, Sociologia Ruralis*. Gerard works with rural businesses and is currently working on a Farm Sustainability project in Mexico. He has run numerous programmes for Small Rural Business owners, new farm entrants and farmers. He is interested in working with businesses who want to grow, develop their entrepreneurial skills and create employment.

Prof. Bertrand Candelon, Maastricht University, Netherlands

Bertrand Candelon is a Professor, holding the chair in International Monetary Economics at Maastricht University. Before, he received a PhD from Universite Catholique de Louvain, and was Pierre and Marie Curie post-doctoral fellowship at the Humboldt Universität zu Berlin. He has been invited professor in numerous universities as the University of Orleans, Macquarie University in Sydney and City University of Hong-Kong. Bertrand's research interests include the area of macroeconomics (Money demand, fiscal policy, raw commodities) and international finance (financial crisis early warning systems, the financial markets co-movements). He has published numerous works in leading academic journals such as *Journal of Banking and Finance, Journal of Econometrics, Journal of Empirical Finance, Journal of Financial Econometrics, Journal of International Money and Finance, Oxford Bulletin of Economics and Statistics, and Review of International Economics*. He is also consultant at the IMF (ICD African, Europe and Middle East divisions) and one of the founders of the Methods in International Finance Network.

CONFERENCE CO-CHAIRS

Sabri Boubaker, *Groupe ESC Troyes & IRG, University of Paris Est*
Duc Khuong Nguyen, *IPAG Business School & University of Paris 1 Panthéon-Sorbonne*
Frédéric Teulon, *IPAG Business School*

SCIENTIFIC COMMITTEE

Akram Al Ariss, *Toulouse Business School, France*
Fouad Ben Abdelaziz, *NEOMA Business School, France*
Marco Bigelli, *University of Bologna, Italy*
Tristan Boyer, *IPAG Business School, France*
Ines Chaieb, *Swiss Finance Institute, Switzerland*
Chia-Lin Chang, *National Chung Hsing University, Taiwan*
Pierre Chollet, *University of Montpellier 1, France*
Ephraim Clark, *Middlesex University, United Kingdom*
Roberto Di Pietra, *Università degli Studi di Siena, Italy*
René Díaz-Pichardo, *Groupe ESC Troyes en Champagne*
David Ding, *Massey University, New Zealand*
Alain Fayolle, *EM Lyon Business School, France*
Maher Kooli, *Université du Québec à Montréal, Canada*
Catherine Kyrtsov, *University of Macedonia, Greece*
Ali Kutan, *Southern Illinois University, USA*
Thomas Lagoarde-Segot, *Kedge Business School, France*
Christine Mallin, *University of East Anglia, United Kingdom*
Michael McAleer, *Erasmus University Rotterdam, The Netherlands*
Sarfraz Mian, *State University of New York, USA*
Jean-Yves Moisseron, *IRD, France*
Adrian Pop, *University of Nantes, France*
Ariane Szafarz, *Université Libre de Bruxelles, Belgium*
Ingmar Schumacher, *IPAG Business School, France*
Benoît Sévi, *Aix-Marseille School of Economics, France*
Eric Strobl, *Ecole Polytechnique, France*
Frédéric Teulon, *IPAG Business School, France*
Loredana Ureche-Rangau, *University of Picardy, France*
Janis Zaima, *Silicon Valley's Business School, USA*

ORGANIZING COMMITTEE

Dominique Bonet, *IPAG Business School*
Sabri Boubaker (co-chair), *Groupe ESC Troyes*
Marc Joëts, *IPAG Business School*
David Moroz, *Groupe ESC Troyes*
Dorra Najjar, *IPAG Business School*
Duc Khuong Nguyen (co-chair), *IPAG Business School*
Bruno Pecchioli, *Groupe ESC Troyes*
Isabelle Petit, *IPAG Business School*
Marie-José Scotto, *IPAG Business School*
Frédéric Teulon (co-chair), *IPAG Business School, France*

PUBLICATION OPPORTUNITIES

The IRMBAM-2014 is organized in partnership with eight internationally established journals that will publish either special issues of conference papers or a selection of high-quality papers presented at the conference (*see more details at the end of the document*).

- Special issue of [*International Journal of Entrepreneurship and Innovation*](#)
- Special issue of [*Journal of Management and Governance*](#)
- Special issue of [*Journal of Risk Finance*](#)
- Special issue of [*Management & Avenir*](#)
- Special issue of [*Thunderbird International Business Review*](#)



Authors of the papers accepted for presentation at the conference are encouraged to submit their work to the following supporting journals:

- [*Borsa Istanbul Review*](#)
- [*Career Development International*](#)
- [*Research in International Business and Finance*](#)



CONFERENCE VENUE AND PRACTICAL INFORMATION

IPAG Business School

4 Boulevard Carabacel, 06000 Nice, France



The Program at a Glance

Monday, July 7, 2014

13:00 - 14:00 Registration & Coffee

14:00 - 14:30 **Welcome and Opening Remarks**

Welcome Notes

Amphitheatre New York

Sabri Boubaker, *Professor of Finance at Champagne School of Management (Groupe ESC Troyes), Conference Co-Chair*

David Moroz, *Professor and Director for Research, Champagne School of Management (Groupe ESC Troyes)*

Duc Khuong Nguyen, *Professor and Deputy Dean for Research, IPAG Business School, Conference Co-Chair*

Frédéric Teulon, *Professor and Director for Research, IPAG Business School, Conference Co-Chair*

14:30 - 15:30 **Keynote Address**

Illegal Business Practices: Why Should Business and Management Scholars be Interested?

Amphitheatre New York

Professor Gerard McElwee, *Sheffield Hallam University, United Kingdom*

15:30 - 16:00 Coffee Break

16:00 - 17:30 **Parallel Sessions**

Track 1-A. Accounting and Finance I

Room Palermo, Ground Floor

Chair: **Chiraz Ben Ali**, *IPAG Business School, France*

Track 2-A. Entrepreneurship I

Room Paris, 2nd Floor

Chair: **Tristan Boyer**, *IPAG Business School, France*

Track 3-A. Management Strategy I	Room Budapest, 2nd Floor
Chair: Serge Amabile , <i>CERGAM, Aix-Marseille University, France</i>	
Track 4-A. Financial Institutions	Room Dublin, 3rd Floor
Chair: Emma Avetisyan , <i>Audencia Nantes School of Management, France</i>	
Track 4-B. Financial Intermediation and Empirical Banking	Room Warszawa, 3rd Floor
Chair: Thorsten Lehnert , <i>Luxembourg School of Finance, Luxembourg</i>	
Track 4-C. Corporate Finance and Governance I	Room Amsterdam, 3rd Floor
Chair: Samir Saadi , <i>University of Ottawa, Canada</i>	
Track 5-A. Multichannel Marketing and Communication Strategies	Room Berlin, 3rd Floor
Chair: Ilaria Dalla Pozza , <i>IPAG Business School, France</i>	
Track 8-A. Economic and Management Issues in Mediterranean Region I	Room Kopenhag, 3rd Floor
Chair: Jean-Yves Moisseron , <i>IRD, France</i>	
17:30 - 18:00	Coffee Break
18:00 - 19:30	Parallel Sessions
Track 2-B: Entrepreneurship II	Room Palermo, Ground Floor
Chair: Serge Amabile , <i>CERGAM, Aix-Marseille University, France</i>	
Track 3-B: Management Strategy II	Room Paris, 2nd Floor
Chair: Asli Kozan , <i>IPAG Business School, France</i>	
Track 3-C: Management Strategy III	Room Budapest, 2nd Floor
Chair: André Boyer , <i>Nice University, France</i>	
Track 4-D: Financial Instruments and Fund Management	Room Dublin, 3rd Floor
Chair: Pascal Gantenbein , <i>University of Basel, Switzerland</i>	

Track 4-E: Empirical Finance	Room Warszawa, 3rd Floor
Chair: Benoît Sévi , <i>Aix-Marseille School of Economics, France</i>	
Track 7-A: Pollutant Emissions, Commodity Prices, and Sustainable Development	Room Amsterdam, 3rd Floor
Chair: Annabelle Mourougane , <i>IPAG Business School, France</i>	
Track 7-B: Environmental Economics and Management	Room Berlin, 3rd Floor
Chair: Gwenaël Piaser , <i>IPAG Business School, France</i>	
Track 8-B: Economic and Management Issues in Mediterranean Region II	Room Kopenhag, 3rd Floor
Chair: Akli Achabou , <i>IPAG Business School, France</i>	

20:00 - 23:00 Gala Dinner

Tuesday, July 8, 2014

08:00 - 08:30 Registration & Coffee

08:30 - 09:30 **Getting Published Workshop**

Invited Speakers	Amphitheatre New York
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Professor Bonnie Buchanan, *Editor-in-Chief of Journal of Risk Finance*

Professor Gerard McElwee, *Editor-in-Chief of International Journal of Entrepreneurship and Innovation*

09:30 - 10:00 Coffee Break

10:00 - 11:00 **Keynote Address**

Understanding Financial Crises: State of Art and Policy Options	Amphitheatre New York
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Professor Bertrand Candelon, *Maastricht University, Netherlands*

11:00 - 11:30 Coffee Break

11:30 - 13:00 Parallel Sessions

Borsa Istanbul Special Session Chair: Gwenaël Piaser , <i>IPAG Business School, France</i>	Room London, 3rd Floor
Track 1-B: Accounting and Finance II Chair: Aldo Lévy , <i>CNAM Paris & ISC Business School, France</i>	Room Palermo, Ground Floor
Track 2-C: Entrepreneurship III Chair: Sabri Boubaker , <i>Groupe ESC Troyes, France</i>	Room Paris, 2nd Floor
Track 3-D: Management Strategy IV Chair: Julia Dare , <i>University of the Pacific, United States</i>	Room Budapest, 2nd Floor
Track 3-E: Management Strategy V Chair: Damien Chaney , <i>Groupe ESC Troyes, France</i>	Room Dublin, 3rd Floor
Track 4-F: Financial Modeling and Management Chair: Alexis Cellier , <i>University of Paris-Est Créteil Val-de-Marne, France</i>	Room Warszawa, 3rd Floor
Track 4-G: Financial Markets, Efficiency and Risk Transmission Chair: Khaled Guesmi , <i>IPAG Business School, France</i>	Room Amsterdam, 3rd Floor
Track 4-H: Corporate Finance and Governance II Chair: Pierre Chollet , <i>University of Montpellier I, France</i>	Room Berlin, 3rd Floor
Track 6: Logistics and Supply Chain Management Chair: Jully Jeunet , <i>IPAG Business School, France</i>	Room Kopenhag, 3rd Floor

13:00 - 14:00 Lunch Break

14:00 - 15:15 Parallel Sessions

Track 1-C. Accounting	Room Palermo, Ground Floor
Chair: Chiraz Ben Ali , <i>IPAG Business School, France</i>	
Track 2-D. Entrepreneurship IV	Room Paris, 2nd Floor
Chair: René Diaz-Pichardo , <i>Groupe ESC Troyes, France</i>	
Track 3-F. Management Strategy VI	Room Budapest, 2nd Floor
Chairs: Asli Kozan and Tristan Boyer , <i>IPAG Business School, France</i>	
Track 5-B. Consumer Behavior and Interactions	Room Dublin, 3rd Floor
Chair: Jean-Michel Sahut , <i>IPAG Business School, France</i>	
Track 5-C. Social E-commerce and Web 2.0	Room Warszawa, 3rd Floor
Chair: Ilaria Dalla Pozza , <i>IPAG Business School, France</i>	
Track 7-C. Circular Economy	Room Amsterdam, 3rd Floor
Chair: Dominique Bonet , <i>IPAG Business School, France</i>	
Track 7-D. Climate Change and Environmental Management	Room Berlin, 3rd Floor
Chair: Annabelle Mourougane , <i>IPAG Business School, France</i>	

15:15 - 15:30 Coffee Break

15:30 - 17:00 Parallel Sessions

Track 3-G. Management Strategy V	Amphitheatre New York
Chairs: Asli Kozan and Tristan Boyer , <i>IPAG Business School, France</i>	
Track 4-I. International and Corporate Finance	Room Palermo, Ground Floor
Chairs: Khaled Guesmi and Dorra Najjar , <i>IPAG Business School, France</i>	
Track 4-J. Nonlinearities in International Financial Markets	Room Paris, 2nd Floor
Chairs: Nadia Sghaier , <i>IPAG Business School, France</i> and Duc Khuong Nguyen , <i>IPAG Business School, France</i>	

Track 4-K. Corporate Financial Management	Room Budapest, 2nd Floor
Chairs: Pierre Chollet , <i>University of Montpellier I, France</i> and Samir Saadi , <i>University of Ottawa, Canada</i>	
Track 5-D. Consumer Behavior in Services Marketing	Room Dublin, 3rd Floor
Chairs: Damien Chaney , <i>Groupe ESC Troyes, France</i> and Jean-Michel Sahut , <i>IPAG Business School, France</i>	
Track 5-E. Social Media and Customer Relationship Management	Room Warszawa, 3rd Floor
Chairs: Iliaria Dalla Pozza , <i>IPAG Business School, France</i> and Anna Codini , <i>Università degli Studi di Brescia, Italy</i>	
Track 5-F. Organic Growth	Room Amsterdam, 3rd Floor
Chairs: Akli Achabou , <i>IPAG Business School, France</i> and Anis Chtourou , <i>Groupe ESC Troyes, France</i>	
Track 8-C. Economic and Management Issues in Mediterranean Region III	Room Berlin, 3rd Floor
Chairs: Gwenaël Piaser and Frédéric Teulon , <i>IPAG Business School, France</i>	
Track 8-D. Economic and Management Issues in Mediterranean Region IV	Room Kopenhag, 3rd Floor
Chairs: Jean-Yves Moisseron , <i>IRD, France</i> and Dominique Bonet , <i>IPAG Business School, France</i>	

17:00 - 17:00 Closing

The Program in Detail

Monday, July 7, 2014

13:00 - 14:00 **Registration & Coffee**

14:00 - 14:30 **Welcome and Opening Remarks**

Welcome notes

Amphitheatre New York

Sabri Boubaker, *Professor of Finance at Champagne School of Management (Groupe ESC Troyes), Conference Co-Chair*

David Moroz, *Professor and Director for Research, Champagne School of Management (Groupe ESC Troyes)*

Duc Khuong Nguyen, *Professor and Deputy Dean for Research, IPAG Business School, Conference Co-Chair*

Frédéric Teulon, *Professor and Director for Research, IPAG Business School, Conference Co-Chair*

14:30 - 15:30 **Keynote Address**

Illegal Business Practices: Why Should Business and Management Scholars be Interested?

Amphitheatre New York

Professor Gerard McElwee, *Sheffield Hallam University, United Kingdom*

Summary: Illegal entrepreneurship is a reality in every type of economy and in every country and economic indicators from developed and developing nations would suggest that it is on the increase. The governments of most countries strive to reduce the activities of entrepreneurs who act illegally by either preventative or deterrence measures such as educating individuals and providing enterprise support – ‘the carrot’ or through punitive measures such as detection and prosecution – ‘the stick’.

Illegal entrepreneurs can operate in any domain, in any product, in any market and in any value chain where there is an opportunity to exploit or circumnavigate legal processes.

Entrepreneurs who operate illegally, have the same combination of enterprise skills: networking, strategic awareness capability, long range planning, customer knowledge and market understanding for example, as their counterparts who operate legally. It is their attitude to risk and their willingness to break the law of the land and transgress social and ethical norms and mores that make them different.

15:30 - 16:00 Coffee Break

16:00 - 17:30 Parallel Sessions

Track 1-A. Accounting and Finance I

Room Palermo, Ground Floor

Chair: **Chiraz Ben Ali**, *IPAG Business School, France*

Friends in need are friends indeed: The effects of social ties between financial analysts and mutual fund managers

Authors: Zhaoyang Gu (Chinese University of Hong Kong, Hong Kong), Guangqing Li (Shanghai University of Finance and Economics, China), Zengquan Li (Shanghai University of Finance and Economics, China), Yong Yang (Chinese University of Hong Kong, Hong Kong)

Discussant: Lyton Chithambo (Bournemouth University, United Kingdom)

Motivation for greenhouse gases voluntary disclosures: A test of alternative theories

Authors: Lyton Chithambo (Bournemouth University, United Kingdom)

Discussant: Chiraz Ben Ali (IPAG Business School, France)

Auditor choice, audit fees and principal-principal conflict

Authors: Chiraz Ben Ali (IPAG Business School, France), Cédric Lesage (HEC Paris, France)

Discussant: Yong Yang (Chinese University of Hong Kong, Hong Kong)

Track 2-A. Entrepreneurship I

Room Paris, 2nd Floor

Chair: **Tristan Boyer**, *IPAG Business School, France*

Investment strategy of business angels: A French touch?

Authors: Jean-Louis Paré (Novancia, France), Jean Redis (ESIEE Business School, France), Gilles Certhoux (Audencia Nantes School of Management, France)

Discussant: Gabriel Giménez Roche (Groupe ESC Troyes, France)

An examination of passion and identities of social and high tech entrepreneurs

Authors: Ronit Yitshaki (Bar Ilan University, Israel), Fredric Kropp (Monterey Institute of International Studies, United States)

Discussant: Tristan Boyer (IPAG Business School, France)

Entrepreneurial “miscalculation” and business cycles: Accommodative monetary policies and business planning

Authors: **Gabriel Giménez Roche** (*Groupe ESC Troyes, France*), Albert Lwango (*Groupe ESC Troyes, France*)
Discussant: **Jean-Louis Paré** (*Novancia, France*)

Everybody's got to learn sometime? Experience, knowledge and the survival of micro enterprises

Authors: **Tristan Boyer** (*IPAG Business School, France*)
Discussant: **Ronit Yitshaki** (*Bar Ilan University, Israel*)

Track 3-A. Management Strategy I

Room Budapest, 2nd Floor

Chair: **Serge Amabile**, *CERGAM, Aix-Marseille University, France*

Déterminants et situations : Etudes de cas au sein des entreprises industrielles du secteur de l'automobile, de la sidérurgie et de l'électronique d'adoption des éco innovations

Authors: Serge Amabile (*CERGAM, Aix-Marseille University, France*), **Anne-Lise Matthieu** (*CERGAM, Aix-Marseille University, France*)
Discussant: **Selmi Sonya** (*ESSEC Montfleury, Tunisia*)

Prévention du harcèlement sexuel : Le contexte socio-juridique importe-t-il ?

Authors: **Ridha Chakroun** (*IPAG Business School, France*), Nicole Soudre-Lecue (*CMIE, France*)
Discussant: **Benoit Fantino** (*CERGAM, Aix-Marseille University, France*)

The crowdsourcing as a process of innovation for the execution of creative and complex tasks

Authors: **Selmi Sonya** (*ESSEC Montfleury, Tunisia*), Tarek Abdellatif (*A.2.W.M Paris, France*)
Discussant: **Anne-Lise Matthieu** (*CERGAM, Aix-Marseille University, France*)

Quels objectifs d'élaboration des politiques de sécurité de l'information dans les organisations ?

Authors: Manelle Guechtouli (*IPAG Business School, France*), Serge Amabile (*CERGAM, Aix-Marseille University, France*), **Benoit Fantino** (*CERGAM, Aix-Marseille University, France*)
Discussant: **Ridha Chakroun** (*IPAG Business School, France*)

Track 4-A. Financial Institutions

Room Dublin, 3rd Floor

Chair: **Emma Avetisyan**, *Audencia Nantes School of Management, France*

The impact of corporate governance in the performance of Islamic banks: Evidence from the GCC region

Authors: **Chaouki Bourakba** (*Al-Imam Muhammad Ibn Saud Islamic University, Saudi Arabia*)

Discussant: **Angelo Corelli** (*University of Bursa, Turkey*)

Tradeoff between monitoring and liquidity through stock splits: Evidence from Paris stock exchange

Authors: **Bruno Pecchioli** (*Groupe ESC Troyes, France*)

Discussant: **Emma Avetisyan** (*Audencia Nantes School of Management, France*)

Improved supervision and regulatory integration: Towards reliability of financial markets

Authors: **Angelo Corelli** (*University of Bursa, Turkey*)

Discussant: **Chaouki Bourakba** (*Al-Imam Muhammad Ibn Saud Islamic University, Saudi Arabia*)

Microfinance in Armenia: Sector characteristics and adaptation strategies

Authors: Knar Khachatryan (*Yerevan State University, Armenia*), **Emma Avetisyan** (*Audencia Nantes School of Management, France*), Frédéric Teulon (*IPAG Business School, France*)

Discussant: **Bruno Pecchioli** (*Groupe ESC Troyes, France*)

Track 4-B. Financial Intermediation and Empirical Banking

Room Warszawa, 3rd Floor

Chair: **Thorsten Lehnert**, (*Luxembourg School of Finance, Luxembourg*)

Specificities of the French cooperative banking groups facing the 2007-2012 crisis

Authors: **Sophie Nivoix** (*University of Poitiers, France*), Gilles Caire (*University of Poitiers, France*), Pascal Glemain (*University of Rennes II, France*)

Discussant: **Zied Ftiti** (*ISG Tunis, Tunisia & IPAG Business School, France*)

Bank failures and the source of strength doctrine

Authors: **Michael Brei** (*University of Paris Ouest Nanterre La Défense, France*), Vincent Bouvatier (*University of Paris Ouest Nanterre La Défense, France*), Xi Yang (*University of the West Indies, Trinidad and Tobago*)

Discussant: **Thorsten Lehnert** (*Luxembourg School of Finance, Luxembourg*)

The impact of bank capital on profitability and risk in GCC: Islamic vs. commercial banks

Authors: **Zied Ftiti** (*ISG Tunis, Tunisia & IPAG Business School, France*)

Discussant: **Sophie Nivoix** (*University of Poitiers, France*)

Euro at risk: The impact of member countries' credit risk on the stability of the common currency

Authors: Lamia Bekkour (*Luxembourg School of Finance, Luxembourg*), Xisong Jin (*Luxembourg School of Finance, Luxembourg*), **Thorsten Lehnert** (*Luxembourg School of Finance, Luxembourg*), Fanou Rasmouki (*Luxembourg School of Finance, Luxembourg*), Christian Wolff (*Luxembourg School of Finance, Luxembourg*)

Discussant: **Michael Brei** (*University of Paris Ouest Nanterre La Défense, France*)

Track 4-C. Corporate Finance and Governance I

Room Amsterdam, 3rd Floor

Chair: **Samir Saadi**, *University of Ottawa, Canada*

Impact of ownership structure and bank performance – an empirical test in Vietnamese banks

Authors: Hong Son Nguyen (*University of Economics and Business-VNU, Vietnam*), **Thi Thanh Tu Tran** (*University of Economics and Business-VNU, Vietnam*), Xuan Cuong Dinh (*University of Economics and Business-VNU, Vietnam*), Anh Ngoc Lai (*University of Paris 1 Panthéon-Sorbonne, France*), Pham Bao Khanh (*Deposit Insurance of Vietnam*)

Discussant: **Rey Dang** (*ESC La Rochelle Business School, France*)

The effects of social ratings on firm value

Authors: **Alexis Cellier** (*University of Paris-Est Créteil Val-de-Marne, France*), Pierre Chollet (*University of Montpellier I, France*)

Discussant: **Samir Saadi** (*University of Ottawa, Canada*)

Corporate boards of the SBF120 companies: Where are women directors?

Authors: **Rey Dang** (*ESC La Rochelle Business School, France*), Frédéric Teulon (*IPAG Business School, France*)

Discussant: **Thi Thanh Tu Tran** (*University of Economics and Business-VNU, Vietnam*)

Housing price growth and the cost of equity capital

Authors: Sara Xiaoya Ding (*University of San Francisco, USA*), Yang Ni (*Shanghai Jiao Tong University, China*), **Samir Saadi** (*University of Ottawa, Canada*)

Discussant: **Alexis Cellier** (*University of Paris-Est Créteil Val-de-Marne, France*)

Track 5-A. Multichannel Marketing and Communication Strategies

Room Berlin, 3rd Floor

Chair: **Ilaria Dalla Pozza**, *IPAG Business School, France*

The influence of the order of presentation of products on their perceived quality

Authors: **Anis Chtourou** (*Groupe ESC Troyes, France*)

Discussant: Corinne Lamour (Université de Rennes I, France)

Stratégie de communication dans l'industrie pharmaceutique: De la gestion des risques à la gestion prévisionnelle de crise

Authors: Jean-Michel Sahut (IPAG Business School, France), Guillaume Marceau (CERGAM, Aix-Marseille University, France)

Discussant: Iliaria Dalla Pozza (IPAG Business School, France)

Prescribed consumption and decision-making styles: A comparison between France and China

Authors: Corinne Lamour (Université de Rennes I, France)

Discussant: Anis Chtourou (Groupe ESC Troyes, France)

Building multichannel strategies in the service sector

Authors: Iliaria Dalla Pozza (IPAG Business School, France)

Discussant: Jean-Michel Sahut (IPAG Business School, France)

Track 8-A. Economic and Management Issues in Mediterranean Region I

Room Kopenhag, 3rd Floor

Chair: Jean-Yves Moisseron, IRD, France

L'environnement institutionnel comme facteur explicatif des freins au développement de la grande distribution en Algérie

Authors: Faouzi Ghidouche (HEC Alger, Algeria), Kamila Ghidouche (HEC Alger, Algeria), Abdennour Nouiri (HEC Alger, Algeria)

Discussant: Frédéric Teulon (IPAG Business School, France)

Les antécédents de la performance et de la stratégie marketing à l'export des PME

Authors: Salem Ben Brahim (FSEG Tunis, University of Tunis El Manar, Tunisia)

Discussant: Jean-Yves Moisseron (IRD, France)

Pays riche, population pauvre : quelle stratégie de développement pour l'Algérie ?

Authors: Frédéric Teulon (IPAG Business School, France), Dominique Bonet (IPAG Business School, France)

Discussant: Abdennour Nouiri (HEC Alger, Algeria)

Comment améliorer l'employabilité des femmes et l'accès à un emploi décent en Méditerranée Comparaison: Turquie, Maroc, Tunisie

Authors: Jean-Yves Moisseron (IRD, France)

Discussant: Salem Ben Brahim (FSEG Tunis, University of Tunis El Manar, Tunisia)

17:30 - 18:00 Coffee Break

18:00 - 19:30 Parallel Sessions

Track 2-B: Entrepreneurship II

Room Palermo, Ground Floor

Chair: **Serge Amabile**, *CERGAM, Aix-Marseille University, France*

Les entrepreneurs face à la dialectique causal/effectual: le cas de la filière vitivinicole

Authors: Bénédicte Aldebert (*CERGAM, Aix-Marseille University, France*), **Serge Amabile** (*CERGAM, Aix-Marseille University, France*), Coralie Haller (*CERGAM, Aix-Marseille University, France*)

Discussant: **Hatem Hamouda** (*ISET, Tunisia*)

Les compétences en innovation ouverte des entrepreneurs comme modérateur de la relation entre l'utilisation des services offerts par les incubateurs et la performance des startups incubées

Authors: **Gramma Simona** (*Groupe ESC Troyes, France*)

Discussant: **Rey Dang** (*La Rochelle Business School, France*)

L'entrepreneuriat social : un engagement sociétal ou un choix économique ? Le cas de l'entreprise Vitalait

Authors: Marie-José Scotto (*IPAG Business School, France*), **Hatem Hamouda** (*ISET, Tunisia*)

Discussant: **Serge Amabile** (*CERGAM, Aix-Marseille University, France*)

Does innovation mediate the relationship between board gender diversity and firm performance? Evidence from the French stock market

Authors: **Rey Dang** (*La Rochelle Business School, France*), Majdi Karmani (*La Rochelle Business School, France*), Duc Khuong Nguyen (*IPAG Business School, France*)

Discussant: **Gramma Simona** (*Groupe ESC Troyes, France*)

Track 3-B: Management Strategy II

Room Paris, 2nd Floor

Chair: **Asli Kozan**, *IPAG Business School, France*

Echange d'informations concernant les entreprises sur les réseaux sociaux numériques: entre saisie d'opportunités et respect des règles de sécurité

Authors: Serge Amabile (CERGAM, Aix-Marseille University, France), **Jean-François Berthevas** (CERGAM, Aix-Marseille University, France)

Discussant: **Nabila Jawadi** (IPAG Business School, France)

The fundamental challenge to HRM of the rise of Europe's independent professionals (iPros/ freelancers)

Authors: **Patricia Leighton** (IPAG Business School, France)

Discussant: **Asli Kozan** (IPAG Business School, France)

Developing trust in virtual teams: an examination of communication behaviors effects

Authors: **Nabila Jawadi** (IPAG Business School, France)

Discussant: **Jean-François Berthevas** (CERGAM, Aix-Marseille University, France)

Political ties and anti-trust holdup: How do firms use non-market strategies to influence the regulatory control over their market strategies?

Authors: **Asli Kozan** (IPAG Business School, France), Birgul Arslan (KOC University, Turkey)

Discussant: **Patricia Leighton** (IPAG Business School, France)

Track 3-C: Management Strategy III

Room Budapest, 2nd Floor

Chair: **André Boyer**, Nice University, France

Les partenariats stratégiques créent –ils de la valeur financière ? Cas des sociétés du SBF 250

Authors: **Fateh Saci** (University of Nice Sophia Antipolis, France), Boualem Aliouat (University of Nice Sophia Antipolis, France)

Discussant: **Manelle Guechtouli** (IPAG Business School, France)

Les logiques institutionnelles sont-elles asexuées ? Cas de femmes CEO des grandes entreprises d'envergure mondiale

Authors: **Dorota Leszczynska** (IPAG Business School, France), Humbert Lesca (Grenoble University, France)

Discussant: **Marie-José Scotto** (IPAG Business School, France)

Le rôle des réseaux sociaux internes dans la promotion de l'égalité professionnelle et la visibilité des femmes experts : Le cas IBM France Lab

Authors: **Marie-José Scotto** (IPAG Business School, France), André Boyer (Nice University, France), Hervé Tiffon (Nice University, France), Catherine Chat (IBM France Lab)

Discussant: **Dorota Leszczynska** (IPAG Business School, France), Humbert Lesca (Grenoble University, France)

Management de l'information et veille stratégique: principaux freins et difficultés rencontrés sur le terrain

Authors: Manelle Guechtouli (IPAG Business School, France)

Discussant: : Fateh Saci (University of Nice Sophia Antipolis, France)

Track 4-D: Financial Instruments and Fund Management

Room Dublin, 3rd Floor

Chair: Pascal Gantenbein, University of Basel, Switzerland

Financial innovation: credit risk hybrid model for SME lending

Authors: Kang Li (University of Eastern Finland, Finland), Jyrki Niskanen (University of Eastern Finland, Finland), Mikko Kolehmainen (University of Eastern Finland, Finland), Mervi Niskanen (University of Eastern Finland, Finland)

Discussant: Dorra Najjar (IPAG Business School, France)

Are the structured products a sustainable financial innovation? A lesson from the European markets

Authors: Alberto Burchi (Università degli Studi di Perugia, Italy), Paola Musile Tanzi (SDA Bocconi School of Management, Italy)

Discussant: Pascal Gantenbein (University of Basel, Switzerland)

The impact of advance notice periods on the performance persistence of hedge funds

Authors: Pascal Gantenbein (University of Basel, Switzerland), Stephan Glatz (University of Basel, Switzerland)

Discussant: Alberto Burchi (Università degli Studi di Perugia, Italy)

Fund manager fees: Estimation and sensitivity analysis using Monte Carlo simulation

Authors: Dorra Najjar (IPAG Business School, France)

Discussant: Kang Li (University of Eastern Finland, Finland)

Track 4-E: Empirical Finance

Room Warszawa, 3rd Floor

Chair: Benoît Sévi, Aix-Marseille School of Economics, France

Are daily asset prices predictable in some degree?

Authors: Nhat Le (UEL, Vietnam National University, Vietnam)

Discussant: Aurélie Sannajust (University of Saint Etienne, France)

Options on structured products and life insurance contracts

Authors: **Rami Yosef** (*Ben-Gurion University of the Negev, Israel*)

Discussant: **Benoît Sévi** (*Aix-Marseille School of Economics, France*)

Public to private transactions and cognitive biases: A European study

Authors: **Aurélié Sannajust** (*University of Saint Etienne, France*), **Olivier Meier** (*Université de Paris Est, France*)

Discussant: **Nhat Le** (*UEL, Vietnam National University, Vietnam*)

Futures trading and the excess co-movement of commodity prices

Authors: **Yannick Le Pen** (*University of Paris Dauphine, France*), **Benoît Sévi** (*Aix-Marseille School of Economics, France*)

Discussant: **Rami Yosef** (*Ben-Gurion University of the Negev, Israel*)

Track 7-A: Pollutant Emissions, Commodity Prices, and Sustainable Development

Room Amsterdam, 3rd Floor

Chair: **Annabelle Mourougane**, *IPAG Business School, France*

Multiple bubbles in the European Union Emission Trading Scheme

Authors: **Marc Joets** (*IPAG Business School, France*), **Anna Creti** (*University of Paris Dauphine*)

Discussant: **Annabelle Mourougane** (*IPAG Business School, France*)

New evidence of dual seasonal persistence in energy prices

Authors: **Nadia Sghaier** (*IPAG Business School, France*), **Heni Boubaker** (*GREQAM, Aix-Marseille University, France*)

Discussant: **Vítor Martinho** (*Polytechnic Agricultural School of Viseu, Portugal*)

Estimating shadow prices of pollution in OECD economies

Authors: **Thai-Thanh Dang** (*OECD*), **Annabelle Mourougane** (*IPAG Business School, France*)

Discussant: **Marc Joets** (*IPAG Business School*)

The news challenges for the Portuguese agricultural economics in the European Union conjuncture

Authors: **Vítor Martinho** (*Polytechnic Agricultural School of Viseu, Portugal*)

Discussant: **Nadia Sghaier** (*IPAG Business School, France*)

Track 7-B. Environmental Economics and Management**Room Berlin, 3rd Floor**Chair: **Gwenaël Piaser**, *IPAG Business School, France***Innovation and cognitive distance within a community of practice: an agent-based model**Authors: **Widad Guechtouli** (*IPAG Business School, France & MDI Alger*)Discussant: **Eric Strobl** (*Ecole Polytechnique & IPAG Business School, France*),**Common agency games with common value exclusion, convexity and existence**Authors: **Gwenaël Piaser** (*IPAG Business School, France*)Discussant: **Ingmar Schumacher** (*IPAG Business School, France*)**The aggregation dilemma**Authors: **Ingmar Schumacher** (*IPAG Business School, France*)Discussant: **Gwenaël Piaser** (*IPAG Business School, France*)**A hurricane risk and loss assessment of Caribbean agriculture**Authors: **Eric Strobl** (*Ecole Polytechnique & IPAG Business School, France*), **Preeya Mohan** (*University of West Indies, Trinidad and Tobago*)Discussant: **Widad Guechtouli** (*IPAG Business School, France & MDI Alger*)**Track 8-B: Economic and Management Issues in Mediterranean Region II****Room Kopenhag, 3rd Floor**Chair: **Akli Achabou**, *IPAG Business School, France***Arab spring and stock market crises: evidence from the countries in the MENA region**Authors: **Aida Kammoun** (*Université de Sfax, Tunisia*), **Afef Trabelsi** (*Université de Sfax, Tunisia*)Discussant: **Maciej Mitrega** (*University of Economics in Katowice, Poland*)**La performance à l'export des entreprises dans les économies en voie de développement**Authors: **Hind El Makrini** (*University of Auvergne-CRCGM, France*)Discussant: **Akli Achabou** (*IPAG Business School, France*)**Professors struggling with teaching and research - stimulating human resource in “publish or perish” reality**Authors: **Anna Wieczorek** (*University of Silesia, Poland*), **Maciej Mitrega** (*University of Economics in Katowice, Poland*)Discussant: **Aida Kammoun** (*Université de Sfax, Tunisia*)

L'insertion des huileries tunisiennes dans la CGV oléicole : Un examen des possibilités d'apprentissage environnemental

*Authors: **Akli Achabou** (IPAG Business School, France), Sihem Dekhili (EM Strasbourg, France), Mohamed Hamdoun (University of Tunis El Manar, Tunisia)*

*Discussant: **Hind El Makrini** (University of Auvergne-CRCGM, France)*

20:00 - 23:00 Gala Dinner

[Clarion Grand Hôtel Aston](#)

12 Avenue Felix Faure, 06000 NICE

Please check the end of this document for detailed information!

Tuesday, July 8, 2014

08:00 - 08:30 Registration & Coffee

08:30 - 09:30 **Getting Published Workshop**

Themes: Getting Published, Publication Strategies, Pitfalls, Key Success Factors, etc. Amphitheatre New York

Professor Bonnie Buchanan, *Editor-in-Chief of Journal of Risk Finance*

Professor Gerard McElwee, *Editor-in-Chief of International Journal of Entrepreneurship and Innovation*

09:30 - 10:00 Coffee Break

10:00 - 11:00 **Keynote Address**

Understanding Financial Crises: State of Art and Policy Options Amphitheatre New York

Professor Bertrand Candelon, *Maastricht University, Netherlands*

Summary: This talk proposes to better understand financial crises. After providing a unified set of definitions, it investigates the origins of the financial turmoil, which recently occurred around the world, and the policies implemented to cure them. A particular attention will be paid to the current subprime-sovereign debt crises, highlighting its origins, its consequences for the financial world order as well as its potential macroeconomic and political consequences.

11:00 - 11:30 Coffee Break

11:30 - 13:00 **Parallel Sessions**

Borsa Istanbul Special Session Room London, 3rd Floor

Chair: **Gwenaël Piaser**, *IPAG Business School, France*

Financial literacy in Turkey: A field study to touch base with the OECD

Authors: **Cenk C. Karahan** (*Boğaziçi University, Turkey*)

Discussant: **Cihat Sobacı** (*Borsa İstanbul, Turkey*)

Behavioral biases of individual investors: Evidence from an emerging market

Authors: **Neslihan Yılmaz** (Boğaziçi University, Turkey)

Discussant: **Evren Arık** (Borsa İstanbul, Turkey)

Impact of short selling activity on market dynamics: Evidence from an emerging market

Authors: **Cihat Sobacı** (Borsa İstanbul, Turkey)

Discussant: **Cenk C. Karahan** (Boğaziçi University, Turkey)

Post-IPO operating performance: Evidence from Borsa İstanbul

Authors: Elif Mutlu (Borsa İstanbul, Turkey), **Evren Arık** (Borsa İstanbul, Turkey)

Discussant: **Neslihan Yılmaz** (Boğaziçi University, Turkey)

Track 1-B: Accounting and Finance II

Room Palermo, Ground Floor

Chair: **Aldo Lévy**, CNAM Paris & ISC Business School, France

Does credit risk affect the relation between capital structure and firm performance?

Authors: **Kang Li** (University of Eastern Finland, Finland), Jyrki Niskanen (University of Eastern Finland, Finland), Mervi Niskanen (University of Eastern Finland, Finland)

Discussant: **Amal Hamrouni** (Group Sup de Co La Rochelle, France)

Does voluntary disclosure in the annual report reveal the firm performance?

Authors: **Amal Hamrouni** (Group Sup de Co La Rochelle, France)

Discussant: **Aldo Lévy** (CNAM Paris & ISC Business School, France)

Basel risk structuring and solvency ratio, adjustment to Islamic finance: a study of the IFSB ratio applied to a Bahrain bank

Authors: **Aldo Lévy** (CNAM Paris & ISC Business School, France), Hichem Rezgui (CNAM Paris, France)

Discussant: **Kang Li** (University of Eastern Finland, Finland)

Track 2-C: Entrepreneurship III

Room Paris, 2nd Floor

Chair: **Sabri Boubaker**, *Groupe ESC Troyes, France*

What contributes most to knowledge acquisition? Venture capital versus R&D cooperation

Authors: Sabri Boubaker (Groupe ESC Troyes, France), Ghasem Shiri (Université Paris 1 Panthéon-Sorbonne, France), Donia Trabelsi (Télécom Ecole de Management, France)

Discussant: James Waters (Nottingham University Business School, United Kingdom)

Culture and other determinants of venture capital investments

Authors: Christophe Volonté (University of Basel, Switzerland), Pascal Gantenbein (University of Basel, Switzerland)

Discussant: Nouha Yangui (University of Sfax, Tunisia)

Introduction of innovations during the 2007-8 financial crisis: the role of innovator type

Authors: James Waters (Nottingham University Business School, United Kingdom)

Discussant: Sabri Boubaker (Groupe ESC Troyes, France)

Factors affecting women entrepreneurship in Tunisia

Authors: Nouha Yangui (University of Sfax, Tunisia), Anis Jarboui (University of Sfax, Tunisia)

Discussant: Christophe Volonté (University of Basel, Switzerland)

Track 3-D: Management Strategy IV

Room Budapest, 2nd Floor

Chair: **Julia Dare**, *University of the Pacific, United States*

How to retain repatriate knowledge in a multinational company?

Authors: Christoph Barmeyer (University of Passau, Germany), Eric Davoine (University of Fribourg, Switzerland)

Discussant: Long-Sheng Lin (Tainan University of Technology, Taiwan)

Professionalism in university management – dilemmas and solutions

Authors: Gabriella Keczer (University of Szeged, Hungary)

Discussant: Julia Dare (University of the Pacific, United States)

Temporal management practices, temporal norms and employee adaptive performance

Authors: Long-Sheng Lin (Tainan University of Technology, Taiwan)

Discussant: Christoph Barmeyer (University of Passau, Germany)

Corporate rainmaking: Heightened activity during succession events

Authors: Julia Dare (University of the Pacific, United States)

Discussant: Gabriella Keczer (University of Szeged, Hungary)

Track 3-E: Management Strategy V

Room Dublin, 3rd Floor

Chair: **Damien Chaney**, *Groupe ESC Troyes, France*

Business models evolution within industries in crisis

Authors: Karim Ben Slimane (Groupe ESC Troyes, France), Damien Chaney (Groupe ESC Troyes, France), Emilien Moyon (Berkeley College of Music, Spain)

Discussant: Samy Guesmi (Idrac Business School, France)

Competition among vortex firms: Marketing, R&D and pricing strategies

Authors: Arbia Chatmi (Skema Business School, France & IHEC Carthage, Tunisia), Karim Elasri (Aix Marseille University, France)

Discussant: Claude Alavoine (IPAG Business School, France)

Return on fun and perennial business models: Value creation changes in the video game industry

Authors: Laurence Lemoine (Idrac Business School, France), Samy Guesmi (Idrac Business School, France)

Discussant: Damien Chaney (Groupe ESC Troyes, France)

Gender issues about negotiation: A different perception of the most important driving forces?

Authors: Claude Alavoine (IPAG Business School, France)

Discussant: Arbia Chatmi (Skema Business School, France & IHEC Carthage, Tunisia)

Track 4-F: Financial Modeling and Management

Room Warszawa, 3rd Floor

Chair: **Alexis Cellier**, *University of Paris-Est Créteil Val-de-Marne, France*

Default prediction for small-medium enterprises in France: A comparative approach

Authors: Sami Ben Jabeur (IPAG Business School, France), Youssef Fahmi (University of South Brittany, France)

Discussant: Imen Khanchel (ESC Tunis, Tunisia & IPAG Business School, France)

Is gold a hedge or an indicator of inflation? New evidence from a nonlinear ARDL approach

Authors: **Thi Hong Van Hoang** (*Groupe Sup de Co Montpellier Business School & Montpellier Recherche en Management, France*), Amine Lahiani (*University of Orléans & ESC Rennes Business School, France*), Duc Khuong Nguyen (*IPAG Business School, France*)

Discussant: **Abdelbari El Khamlichi** (*University of Chouaib Doukkali, Morocco*)

National culture and earnings management

Authors: **Imen Khanchel** (*ESC Tunis, Tunisia & IPAG Business School, France*)

Discussant: **Sami Ben Jabeur** (*IPAG Business School, France*)

The performance of Islamic vs. conventional equity indices: Sectoral evidence

Authors: **Abdelbari El Khamlichi** (*University of Chouaib Doukkali, Morocco*), Odile Ferry (*Burgundy University, France*), Kamel Laaradh (*Burgundy University, France*)

Discussant: **Thi Hong Van Hoang** (*Groupe Sup de Co Montpellier Business School & Montpellier Recherche en Management, France*)

Track 4-G: Financial Markets, Efficiency and Risk Transmission

Room Amsterdam, 3rd Floor

Chair: **Khaled Guesmi**, *IPAG Business School, France*

Constant proportion portfolio insurance under tolerance and transaction cost

Authors: **Farid Mkaouar** (*LIRSA / CNAM Paris & IPAG Business School, France*), Jean-Luc Prigent (*University of Cergy-Pontoise & IPAG Business School, France*)

Discussant: **Sandrine Kablan** (*IPAG Business School & Université de Paris Est Créteil, France*),

Does firm geographic location matter to stock market efficiency? Evidence from variance ratio tests

Authors: Imed Chkir (*University of Ottawa, Canada*), Yang Ni (*Shanghai Jiao Tong University, China*), **Samir Saadi** (*University of Ottawa, Canada*)

Discussant: **Khaled Guesmi** (*IPAG Business School, France*)

Monetary policy spillovers from the Euro zone to the West African economic and monetary union

Authors: **Sandrine Kablan** (*IPAG Business School & Université de Paris Est Créteil, France*), Constant Lonkeng Ngouana (*International Monetary Fund*)

Discussant: **Farid Mkaouar** (*LIRSA / CNAM Paris & IPAG Business School, France*)

Global crises and contagion effects on OECD equity markets

Authors: Ilyes Abid (*University of Paris Ouest La Défense, France*), **Khaled Guesmi** (*IPAG Business School, France*), Olfa Kaabia (*University of Paris Ouest La Défense, France*), Duc Khuong Nguyen (*IPAG Business School, France*)

Discussant: **Samir Saadi** (*University of Ottawa, Canada*)

Track 4-H: Corporate Finance and Governance II

Room Berlin, 3rd Floor

Chair: **Pierre Chollet**, *University of Montpellier I, France*

The application of proxy methods for computing the cost of private equity: evidence from listed firms

Authors: **Julio Sarmiento** (*Pontificia Universidad Javeriana, Colombia*), Mehdi Sadeghi (*Macquarie University, Australia*)

Discussant: **Ngozi Ibeji** (*University of Aberdeen, Scotland, United Kingdom*)

Political connections and operational performance of non-financial firms: New evidence from a Central European economy

Authors: Krzysztof Jackowicz (*Kozminski University, Poland*), Lukasz Kozłowski (*BGŻ SA, Poland*), **Pawel Mielcarz** (*Kozminski University, Poland*)

Discussant: **Sabri Boubaker** (*Groupe ESC Troyes, France & University of Paris Est, France*)

Small and medium enterprises financing and banking sector consolidation policy: Any cause for alarm? (Case study of an emerging economy)

Authors: **Ngozi Ibeji** (*University of Aberdeen, Scotland, United Kingdom*)

Discussant: **Julio Sarmiento** (*Pontificia Universidad Javeriana, Colombia*)

The impact of geographic location on the underpricing of initial public offerings

Authors: Sabri Boubaker (*Groupe ESC Troyes, France & University of Paris Est, France*), Dimitris Gounopoulos (*University of Sussex, United Kingdom*), **Narjess Toumi** (*University of Paris Est, France*)

Discussant: **Pawel Mielcarz** (*Kozminski University, Poland*)

Track 6: Logistics and Supply Chain Management

Room Kopenhag, 3rd Floor

Chair: **Jully Jeunet**, *IPAG Business School, France*

Managing international supply chains with key performance indicators

Authors: Denise Ravet (LAE Lyon, University of Lyon 3, France)
Discussant: Jully Jeunet (IPAG Business School, France)

La sensibilité logistique : Effets sur l'image, la satisfaction et la fidélité : Cas de la grande distribution

Authors: Fatma Ezzahra Bakini (ISG Tunis, Tunisia), Hajer Hadj Salem (Institut Supérieur des Etudes Technologiques de Ksar Hellal, Tunisia), Kaouther Jridi (ISG Tunis, Tunisia)
Discussant: Carole Poirel (Aix-Marseille University, France)

A variable neighbourhood search algorithm for the hospital case mix planning problem

Authors: Nico Delaert (Eindhoven University of Technology, Netherlands), Jully Jeunet (IPAG Business School, France),
Discussant: Denise Ravet (LAE Lyon, University of Lyon 3, France)

Nouvelle technologie et supply chain mature

Authors: Carole Poirel (Aix-Marseille University, France)
Discussant: Kaouther Jridi (ISG Tunis, Tunisia)

13:00 - 14:00 Lunch Break

14:00 - 15:15 Parallel Sessions

Track 1-C. Accounting

Room Palermo, Ground Floor

Chair: Chiraz Ben Ali, IPAG Business School, France

L'adoption des normes IFRS réduit-elle l'opportunisme managérial?

Authors: Mouna Sellami (FSEG-Sfax, Tunisia), Sana Saidi (Groupe ESC Troyes, France), Mohamed Sellami (EDC Business School, France)
Discussant: Ummugulsum Alici (Istanbul Commerce University, Turkey)

Activity based budgeting: Model suggestion

Authors: Selim Yuksel Pazarceviren (Istanbul Commerce University, Turkey), Ummugulsum Alici (Istanbul Commerce University, Turkey)
Discussant: Aldo Lévy (CNAM Paris & ISC Business School, France)

Professional struggles in an accounting standards setting body in Bahrain

Authors: Aldo Lévy (CNAM Paris & ISC Business School, France), Hichem Rezgui (CNAM Paris, France)
Discussant: Sana Saidi (Groupe ESC Troyes, France)

Track 2-D. Entrepreneurship IV

Room Paris, 2nd Floor

Chair: **René Diaz-Pichardo**, *Groupe ESC Troyes, France*

Asymmetric diffusion of intra-firm Innovation: The case of Information and communication technologies in Luxembourg

Authors: Adel Ben Youssef (*University of Nice Sophia-Antipolis, GREDEG-CNRS, France*), **Leila Peltier-Ben Aoun** (*STATEC, Luxembourg*)

Discussant: **Lovanirina Ramboarison-Lalao** (*Groupe ESC Troyes, France*)

A qualitative exploratory research on barriers and key success factors of trans-generational transmission of familial business within French farmers

Authors: **Lovanirina Ramboarison-Lalao** (*Groupe ESC Troyes, France*), Albert Lwango (*Groupe ESC Troyes, France*), François-Régis Lenoir (*Psychologist Puzzle Concept*)

Discussant: **René Diaz-Pichardo** (*Groupe ESC Troyes, France*)

Prefixa

Authors: **René Diaz-Pichardo** (*Groupe ESC Troyes, France*), Juan Arriaga-Muzquiz (*EGADE Business School – Tecnológico de Monterrey, Mexico*)

Discussant: **Leila Pelletier Ben Aoun** (*STATEC, Luxembourg*)

Track 3-F. Management Strategy IV

Room Budapest, 2nd Floor

Chairs: **Asli Kozan** and **Tristan Boyer**, *IPAG Business School, France*

Understanding the concept of 'house' in organizational studies - The context of Champagne houses

Authors: Sylvaine Castellano (*ESG Management School, France*), **Insaf Khelladi** (*LAE Nice, France*), François-Xavier Marquaire (*EDHEC Business School, France*)

Discussant: **Norchène Ben Dahmane Mouelhi** (*IHEC Carthage, Tunisia*)

A semantic study to determine the dimensions of internal service quality leading to internal customer satisfaction

Authors: Salma Zneidi (*IHEC Carthage, Tunisia*), Tarek Abdellatif (*A.2.W.M Paris, France*), **Norchène Ben Dahmane Mouelhi** (*IHEC Carthage, Tunisia*)

Discussant: **Margita Engstrom** (*Aalto University School of Science, Finland*)

Towards changing business models in pharma

Authors: Margita Engstrom (Aalto University School of Science, Finland)

Discussant: Insaf Khelladi (IAE Nice, France)

Track 5-B. Consumer Behavior and Interactions

Room Dublin, 3rd Floor

Chair: Jean-Michel Sahut, IPAG Business School, France

Why do we procrastinate green consumption?

Authors: Anna Codini (Università degli Studi di Brescia, Italy), Giulia Miniero (SDA Bocconi School of Management, Italy & Università della Svizzera Italiana, Switzerland), Giuseppe Bertoli (Università degli Studi di Brescia, Italy)

Discussant: Aleksandar Grubor (University of Novi Sad, Serbia)

Word of mouth and customer-to-customer interactions

Authors: Aleksandar Grubor (University of Novi Sad, Serbia), Ružica Kovač Žnideršić (University of Novi Sad, Serbia), Dražen Marić (University of Novi Sad, Serbia)

Discussant: Jean-Michel Sahut (IPAG Business School, France)

Impacts of loyalty programs in the hotel sector

Authors: Jean-Michel Sahut (IPAG Business School, France), Lubica Hikkerova (IPAG Business School, France)

Discussant: Anna Codini (Università degli Studi di Brescia, Italy)

Track 5-C. Social E-commerce and Web 2.0

Room Warszawa, 3rd Floor

Chair: Ilaria Dalla Pozza, IPAG Business School, France

Analysis of three determining to consumer engagement on the web 2.0: anonymous, moderation and size of audience

Authors: Caroline Morrongiello (Université de Savoie, France)

Discussant: Tarek Abdellatif (A.2.W.M Paris, France)

The impact of the perceived value of e-shopping on the decision-making process in the social e-commerce

Authors: Jinene Chtioui (IHEC Carthage, Tunisia), Tarek Abdellatif (A.2.W.M Paris, France)

Discussant: Caroline Morrongiello (Université de Savoie, France)

Contribution to the analysis of the decision-making process in social e-commerce: A semantic study

Authors: Jinene Chtioui (IHEC Carthage, Tunisia), **Tarek Abdellatif** (A.2.W.M Paris, France), Thomas Majd (Groupe ESC Troyes & University of Paris 13, France)

Discussant: **Iaria Dalla Pozza**, IPAG Business School, France

Track 7-C. Circular Economy

Room Amsterdam, 3rd Floor

Chair: **Dominique Bonet**, IPAG Business School, France

Circular economy in China an approach through analysis of carbon impact of industrial sector

Authors: **Kui Zhou** (South Western University of Finance and Economics, China), Dominique Bonet (IPAG Business School, France), Chengcheng Wan (South Western University of Finance and Economics, China), Denis Akumba (South Western University of Finance and Economics, China), Gael-Miguel Juillard (IPAG Business School, France)

Discussant: **Ferenc Szabo** (University of Szeged, Hungary)

La communication du concept d'économie circulaire et sa nouvelle définition : approche comparative France-Chine

Authors: **Charlotte Wang** (IPAG Business School, France)

Discussant: **Dominique Bonet** (IPAG Business School, France)

Changes in the macro-environment of Hungarian waste management sector

Authors: **Ferenc Szabo** (University of Szeged, Hungary)

Discussant: **Kui Zhou** (South Western University of Finance and Economics, China)

Economie circulaire : un cadre réglementaire en construction

Authors: Dominique Bonet (IPAG Business School, France), **Alexandre Levillain** (IPAG Business School, France)

Discussant: **Eric Strobl** (Ecole Polytechnique)

Track 7-D. Climate Change and Environmental Management

Room Berlin, 3rd Floor

Chair: **Annabelle Mourougane**, IPAG Business School, France

Adjusting productivity for pollution in selected Asian economies

Authors: Thai-Thanh Dang (OECD), **Annabelle Mourougane** (IPAG Business School, France)

Discussant: **Younes Ben Zaid** (University of Rennes 1 & University of Paris 13, France)

Long-run versus short-run analysis of climate change impacts on agricultural crops

Authors: **Younes Ben Zaied** (*University of Rennes 1 & University of Paris 13, France*), Nidhaleddine Ben Cheikh (*ESSCA School of Management, France*)

Discussant: **René Diaz-Pichardo** (*Groupe ESC Troyes, France*)

Stakeholder influence on implementation of environmental management systems in touristic services

Authors: Patricia Soledad Sanchez-Medina (*IPN-CIIDIR Unidad Oaxaca, Mexico*), **René Diaz-Pichardo** (*Groupe ESC Troyes, France*), Maricela Cruz-Bautista (*IPN-CIIDIR Unidad Oaxaca, Mexico*)

Discussant: **Annabelle Mourougane** (*IPAG Business School, France*)

15:00 - 15:30 Coffee Break

15:30 - 17:00 Parallel Sessions

Track 3-G. Management Strategy V

Amphitheatre New York

Chairs: **Asli Kozan** and **Tristan Boyer**, *IPAG Business School, France*

Relations client-fournisseur en milieu industriel : quelle gestion des connaissances ?

Authors: **Emilie Roger** (*Aix Marseille University & IPAG Business School, France*), Agnès Lancini (*Aix Marseille University, France*), Dominique Bonet (*IPAG Business School, France*)

Discussant: **Norchène Ben Dahmane Mouelhi** (*IHEC Carthage, Tunisia*)

Internal client satisfaction and adding value in the hospitality industry: The case of Tunisia

Authors: Salma Zneidi (*IHEC Carthage, Tunisia*), **Norchène Ben Dahmane Mouelhi** (*IHEC Carthage, Tunisia*), Tarek Abdellatif (*A.2.W.M Paris, France*)

Discussant: **Claudine Batazzi** (*Nice University, France*)

Les fondements symboliques de la transmission au sein des organisations

Authors: **Claudine Batazzi** (*Nice University, France*)

Discussant: **Emilie Roger** (*Aix Marseille University & IPAG Business School, France*)

Track 4-I. International and Corporate Finance

Room Palermo, Ground Floor

Chairs: **Khaled Guesmi** and **Dorra Najjar**, *IPAG Business School, France*

Board attributes and accounting conservatism: Evidence from French firms

Authors: **Nabila Boussaid** (*HEC Management School, University of Liège, Belgium*), Taher Hamza (*University of Sousse, Tunisia*), Danielle Sougné (*HEC Management School, University of Liège, Belgium*)

Discussant: **Améni Sallemi** (*FSEG Sfax, Tunisia*)

Dynamic relationship of institutional investment flow and stock market returns: Evidence from India

Authors: **Pramod Kumar Naik** (*Indian Institute of Technology, Bombay, India*), Puja Padhi (*Indian Institute of Technology, Bombay, India*)

Discussant: **Améni Sallemi** (*FSEG Sfax, Tunisia*)

Benefits of international diversification of portfolio and financial integration

Authors: **Améni Sallemi** (*FSEG Sfax, Tunisia*), Montassar Zayati (*ESTIM Sousse, Tunisia*), Chaker Aloui (*King Saud University, Saudi Arabia*)

Discussant: **Nabila Boussaid** (*HEC Management School, University of Liège, Belgium*)

Financial contagion: Subprime crisis

Authors: **Améni Sallemi** (*FSEG Sfax, Tunisia*), Montassar Zayati (*ESTIM Sousse, Tunisia*), Chaker Aloui (*King Saud University, Saudi Arabia*)

Discussant: **Pramod Kumar Naik** (*Indian Institute of Technology, Bombay, India*)

Track 4-J. Nonlinearities in International Financial Markets

Room Paris, 2nd Floor

Chairs: **Nadia Sghaier**, *IPAG Business School, France* and **Duc Khuong Nguyen**, *IPAG Business School, France*

Economic factors, uncertainty and commodity returns

Authors: **Jonathan Siverskog** (*Linköping University, Sweden*), Julien Chevallier (*University of Paris 8, France*), Duc Khuong Nguyen (*IPAG Business School, France*), Gazi Salah Uddin (*Linköping University, Sweden*)

Discussant: **Younes Ben Zaied** (*University of Rennes 1 & University of Paris 13, France*)

Investor herding behavior in American stocks market: Evidence from quantiles regression

Authors: **Mouna Jlassi** (*University of Manouba, Tunisia*), Kamel Naoui (*University of Manouba, Tunisia*)

Discussant: **Gazi Salah Uddin**, *Linköping University, Sweden*

Nonlinear exchange rate pass-through in Belgium

Authors: Nidhaleddine Ben Cheikh (*ESSCA School of Management, France*), **Younes Ben Zaied** (*University of Rennes 1 & University of Paris 13, France*)

Discussant: **Gazi Salah Uddin**, *Linköping University, Sweden*

Commodity future prices co-movements: Linear and nonlinear causality

Authors: **Pierre Andreasson** (*Linköping University, Sweden*), Duc Khuong Nguyen (*IPAG Business School, France*), Gazi Salah Uddin (*Linköping University, Sweden*)

Discussant: **Mouna Jlassi** (*University of Manouba, Tunisia*)

Track 4-K. Corporate Financial Management

Room Budapest, 2nd Floor

Chairs: **Pierre Chollet**, *University of Montpellier I, France* and **Samir Saadi**, *University of Ottawa, Canada*

Exploratory analysis of loyalty practices in France: Loyalty programs

Authors: **Latifa Ayoubi** (*LAE Nice, France*)

Discussant: **Naciye Sekerci** (*Lund University, Sweden*)

Multiple large shareholders and CEO compensation

Authors: **Sarra Amdouni** (*ESSEC Tunis, Tunisia*)

Discussant: **Ludovic Garofalo** (*Aix-Marseille University, France*)

Corporate investment in Swedish family firms: Do investment horizon and diversification level of family owners matter?

Authors: **Naciye Sekerci** (*Lund University, Sweden*)

Discussant: **Latifa Ayoubi** (*LAE Nice, France*)

Les effets de l'éviction des clients à risques dans le secteur bancaire

Authors: **Ludovic Garofalo** (*Aix-Marseille University, France*)

Discussant: **Sarra Amdouni** (*ESSEC Tunis, Tunisia*)

Track 5-D. Consumer Behavior in Services Marketing

Room Dublin, 3rd Floor

Chairs: **Damien Chaney**, *Groupe ESC Troyes, France* and **Jean-Michel Sahut**, *IPAG Business School, France*

Consumer strategies for spending less

Authors: **Amira Berriche** (*University of Lille I, France*)

Discussant: **Ons Belaid** (*IHEC de Carthage, Tunisia*)

The consumer experience through the virtual reality environment: what about mental imagery?

Authors: **Ons Belaid** (*IHEC de Carthage, Tunisia*), **Norchène Ben Dahmane Mouelhi** (*IHEC de Carthage, Tunisia*)

Discussant: **Mathieu Alemany** (*CERGAM, Aix Marseille University, France*)

A tale of two faces: A story of the inner child's influence on adult consumer behavior

Authors: **Mathieu Alemany** (*CERGAM, Aix Marseille University, France*)

Discussant: **Amira Berriche** (*University of Lille I, France*)

A semantic study to determine the dimensions of relationship quality in an Islamic bank

Authors: **Hajer Boulekebch** (*FSEG Tunis, Tunisia*), **Tarek Abdellatif** (*A.2.W.M Paris, France*), **Imed Zaiem** (*University of Carthage, Tunisia*)

Discussant: **Damien Chaney** (*Groupe ESC Troyes, France*)

Track 5-E. Social Media and Customer Relationship Management

Room Warszawa, 3rd Floor

Chairs: **Ilaria Dalla Pozza**, *IPAG Business School, France* and **Anna Codini**, *Università degli Studi di Brescia, Italy*

Influence of the unconscious memorization of banners on consumer attitude: socio-cognitive approach

Authors: **Nadia Marzouki** (*ISG Tunis, Tunisia*), **Ramla Mezghenni** (*ESC Tunis, Tunisia*)

Discussant: **Dorra Bouattour** (*IHEC Carthage, Tunisia*)

Does gender of consumers matter in the development of brand relationship? Study of young Indian consumers

Authors: **Umesh Raut** (*University of Pune, India*), **Prafulla Pawar** (*University of Pune, India*)

Discussant: **Dorra Bouattour** (*IHEC Carthage, Tunisia*)

The impact of e-social media on the decision to acquire information

Authors: **Dorra Bouattour** (*IHEC Carthage, Tunisia*), **Tarek Abdellatif** (*A.2.W.M Paris, France*), **Hassen Mzali** (*IHEC Carthage, Tunisia*)

Discussant: Nadia Marzouki (ISG Tunis, Tunisia)

Satisfaction of cybernauts in virtual communities: An integrated model of experiential value

Authors: Dorra Bouattour (IHEC Carthage, Tunisia), Franck Debos (IHEC Carthage, Tunisia), Tarek Abdellatif (A.2.W.M Paris, France)

Discussant: Umesh Raut (University of Pune, India)

Track 5-F. Organic Growth

Room Amsterdam, 3rd Floor

Chairs: **Akli Achabou**, IPAG Business School, France and **Anis Chtourou**, Groupe ESC Troyes, France

Effet de la pression temporelle sur l'efficacité d'une campagne de wait marketing en termes d'image, de visibilité, de mémorisation et de décision d'achat

Authors: Leila Chebli (FSEG Tunis, Tunisia), Abderrazak Gharbi (FSEG Tunis, Tunisia)

Discussant: Fabien Pecot (CERGAM, Aix-Marseille University, France)

Performance of international distribution channels

Authors: Abir Zouari (IHEC Sfax, Tunisia), Romdhane Khemakhem (University of Tabouk, Saudi Arabia)

Discussant: Malwina Berger (University of Economics in Katowice, Poland)

City brands management based on brand heritage: the use of symbols

Authors: Fabien Pecot (CERGAM, Aix-Marseille University, France), Virginie de Barnier (CERGAM, Aix-Marseille University, France)

Discussant: Leila Chebli (FSEG Tunis, Tunisia)

Difficulties and barriers of effective conflict management from the perspective of the representatives of service companies in Poland

Authors: Malwina Berger (University of Economics in Katowice, Poland)

Discussant: Abir Zouari (IHEC Sfax, Tunisia)

Track 8-C. Economic and Management Issues in Mediterranean Region III

Room Berlin, 3rd Floor

Chairs: **Gwenaël Piaser** and **Frédéric Teulon**, IPAG Business School, France

Determinants of the adoption of cloud computing by Tunisian firms: an exploratory study

Authors: Adel Ben Youssef (University of Nice Sophia-Antipolis, GREDEG-CNRS, France), Teja Maharzi (ISG Tunis, University of Tunis),

Walid Hadhri (*University of Nice Sophia-Antipolis, GREDEG-CNRS, France*)

Discussant: Mariem Brahim (CEPN, University of Paris Nord, France)

Etat des lieux de la confiance institutionnelle et la gouvernance

Authors: Emna Gana-Oueslati (University of Manouba & University of Tunis El Manar, Tunisia), Chiraz Ghozzi-Nekhili (University of Manouba, Tunisia)

Discussant: Boutheina Abassi (Tunisia Polytechnic School, France)

Les IDE dans les pays d'Europe centrale et orientale : une approche gravitationnelle

Authors: Mariem Brahim (CEPN, University of Paris Nord, France), Khaled Guesmi (IPAG Business School, France), Frédéric Teulon (IPAG Business School, France)

Discussant: Teja Maharzi (ISG Tunis, University of Tunis)

International R&D spillovers, R&D offshoring and economic performance: A survey of literature

Authors: Boutheina Abassi (Tunisia Polytechnic School, France)

Discussant: Emna Gana-Oueslati (University of Manouba & University of Tunis El Manar, Tunisia)

Track 8-D. Economic and Management Issues in Mediterranean Region IV

Room Kopenhag, 3rd Floor

Chairs: Jean-Yves Moissoner, IRD, France and Dominique Bonet, IPAG Business School, France

Les pressions des parties prenantes, l'intention stratégique verte et la compétitivité des entreprises: une étude empirique auprès des entreprises industrielles tunisiennes

Authors: Inès Karra (FSEG-Sfax, University of Sfax, Tunisia), Habib Affes (FSEG-Sfax, University of Sfax, Tunisia)

Discussant: Mohja Kammoun (ECSTRA-IHEC-Carthage, Tunisia & COACTIS-University of Lyon 2, France)

L'utilisation de l'intuition dans la prise de décision: fondements théoriques et proposition d'un cadre d'analyse intégrateur

Authors: Mohja Kammoun (ECSTRA-IHEC-Carthage, Tunisia & COACTIS-University of Lyon 2, France)

Discussant: Khaoula Ben Zarb (University of Tunis El Manar, Tunisia)

Alliances stratégiques: risques et déterminants

Authors: Khaoula Ben Zarb (University of Tunis El Manar, Tunisia), Samia Karoui Zouaoui (University of Tunis El Manar, Tunisia)

Discussant: Inès Karra (FSEG-Sfax, University of Sfax, Tunisia)

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Conference Dinner

Where

« Clarion Grand Hôtel Aston »



Time

Monday, July 7, 2014

20:00 – 20:30

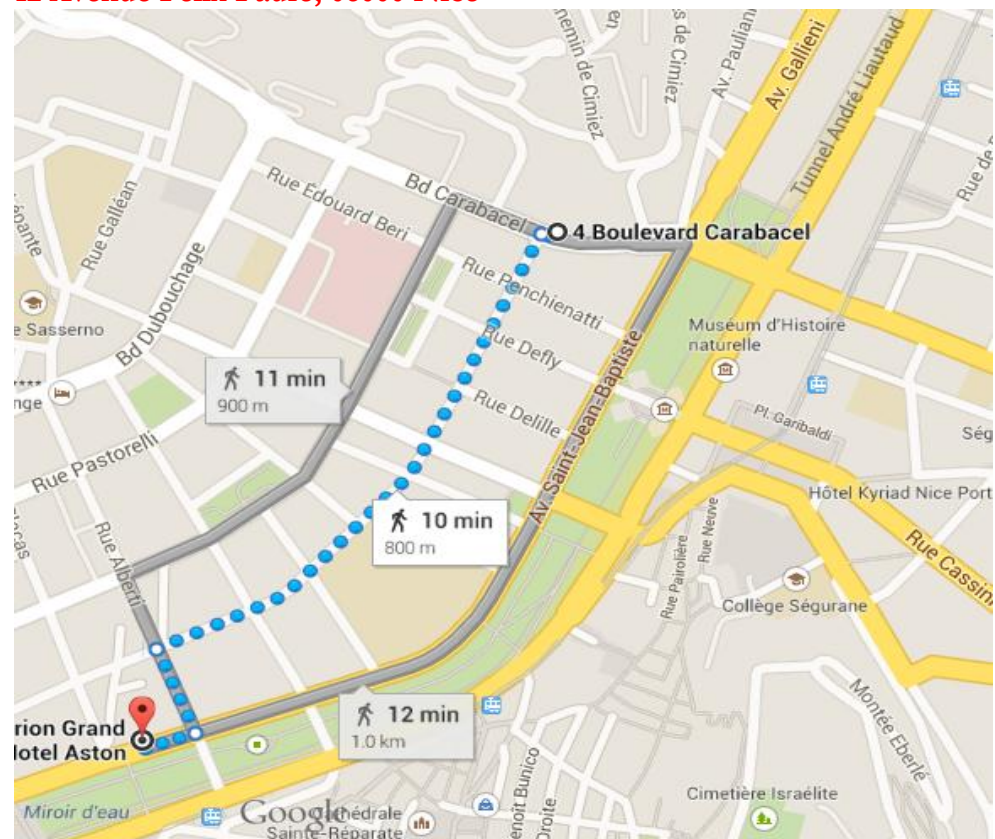
Reception

20:30 – 23:00

Gala Dinner

Address

12 Avenue Felix Faure, 06000 Nice



Access

Walking distance is about 800 meters from the conference venue.

Instructions for Publication Opportunities

The [*International Journal of Entrepreneurship and Innovation*](#) will publish a special issue of the conference accepted papers. All papers submitted to this Special Issue must go through the Journal's standard review process and normal submission fees will apply. The International Journal of Entrepreneurship and Innovation is indexed and abstracted in numerous platforms and is ranked by ABS, AERES, ABDC, CNRS, FNEGE, Cranfield University, University of Queensland, VHB, among other.

- Guest-editors: Sabri Boubaker (*Groupe ESC Troyes, France*) and René Diaz Pichardo (*Groupe ESC Troyes, France*)
- Author guidelines: see the Journal's homepage
- Important dates are as follows:
 - Invitation for paper submissions: July 15, 2014
 - Submission procedure will be indicated in the invitation
 - First round reviews due: October-November 2014
 - Final version of the paper: January-February 2015
 - Expected publication date: mid 2015 – late 2015.

The [*Journal of Risk Finance*](#) will publish a special issue of the conference accepted papers. All papers submitted to this Special Issue must go through the Journal's standard review process and normal submission fees will apply. The *Journal of Risk Finance* is **indexed and abstracted in** ABI/INFORM Complete/ ABI/INFORM Global/ ABI/INFORM Professional Advanced/ ABI/INFORM Professional Standard/ Banking Information Source (ProQuest), Business Source Alumni Edition/Business Source Complete/ Business Source Complete Government Edition/ Business Source Corporate/ Business Source Corporate Select Edition/ Business Source Corporate Plus/ Business Source Elite/ Business Source Premier (EBSCO), Cabell's Directory of Publishing Opportunities in Economics and Finance, China Risk Net, dialog (ProQuest), EconLit, OCLC - Electronic Collections Online, Professional ABI/INFORM Complete/ Professional ProQuest Central/ ProQuest Central/ ProQuest Pharma Collection (ProQuest), RePEc: Research Papers in Economics, TOC Premier (EBSCO) **and ranked by** ABS (UK), Australian Business Deans Council (ABDC), Australian Research Council (ERA Journal List), BFI (Denmark), ESSEC (France), JournQUAL 2.1 (Germany), NSD (Norway), Polish Scholarly Bibliography (PBN), and QUALIS (Brazil).

- Guest-editors: Sabri Boubaker (*Groupe ESC Troyes, France*) and Duc Khuong Nguyen (*IPAG Business School, France*)
- Author guidelines: see the Journal's homepage
- Important dates are as follows:
 - Invitation for paper submissions: July 15, 2014
 - Submission procedure will be indicated in the invitation
 - First round reviews due: October-November 2014
 - Final version of the paper: January-February 2015
 - Expected publication date: Mid 2015 – Late 2015.

The [*Journal of Management and Governance*](#) will publish a special issue of the conference accepted papers. All papers submitted to this Special Issue must go through the Journal's standard review process and normal submission fees will apply. The *Journal of Management and Governance* is **indexed and abstracted in** SCOPUS, EconLit, Google Scholar, EBSCO, CSA, ProQuest, ABS Academic Journal Quality Guide, Academic OneFile, CSA Environmental Sciences, ECONIS, Expanded Academic, International Bibliography of Book Reviews (IBR), International Bibliography of Periodical Literature (IBZ), International Bibliography of the Social Sciences (IBSS), OCLC, Research Papers in Economics (RePEc), SCImago, Summon by ProQuest and ranked by AERES, and FENGE

- Guest-editors: Sabri Boubaker (*Groupe ESC Troyes, France*) and Duc Khuong Nguyen (*IPAG Business School, France*)
- Author guidelines: see the Journal's homepage
- Important dates are as follows:
 - Invitation for paper submissions: August 01, 2014
 - Submission procedure will be indicated in the invitation
 - First round reviews due: October-November 2014
 - Final version of the paper: January-February 2015
 - Expected publication date: Late 2015 – Early 2016.

The [*Management & Avenir*](#) will publish a special issue of the conference accepted papers. All papers submitted to this Special Issue must go through the Journal's standard review process and normal submission fees will apply. The *Management & Avenir* is ranked by AERES, CNRS and FENGE.

- Guest-editors: Dominique Bonet and Frédéric Teulon (*IPAG Business School, France*)
- Author guidelines: see the Journal's homepage
- Important dates are as follows:
 - Invitation for paper submissions: July 15, 2014
 - Submission procedure will be indicated in the invitation
 - First round reviews due: October-November 2014
 - Final version of the paper: January-February 2015
 - Expected publication date: Mid 2015 – Late 2015.

The [*Thunderbird International Business Review*](#) will publish a special issue of the conference accepted papers. All papers submitted to this Special Issue must go through the Journal's standard review process and normal submission fees will apply. The *Thunderbird International Business Review* is abstracted and indexed in ABI/INFORM Database (ProQuest), Business Periodicals Index/Abstracts (EBSCO Publishing), Current Contents: Arts & Humanities (Thomson Reuters), Emerald Management Reviews (Emerald), PAIS: Public Affairs Information Service (ProQuest), and SCOPUS (Elsevier). It is ranked by AERES, CNRS, and FNEGE.

- Guest-editors: Akram Al Ariss (*Toulouse Business School, France*) and Sabri Boubaker (*Groupe ESC Troyes, France*)
- Author guidelines: see the Journal's homepage
- Important dates are as follows:
 - Invitation for paper submissions: August 1, 2014
 - Submission procedure will be indicated in the invitation
 - First round reviews due: October-November 2014
 - Final version of the paper: January-February 2015
 - Expected publication date: Mid 2015 – Late 2015.

[*Borsa Istanbul Review*](#), [*Career Development International*](#), and [*Research in International Business and Finance*](#) will publish a selection of high-quality papers presented at 5th International Research Meeting in Business and Management (IRMBAM-2014) in their regular issues. Interested authors should verify that their papers cover subjects that are relevant to the scope of the journal of their interest. All papers must go through the Journal's standard review process.

- Author guidelines: please see the corresponding website of each journal.
- Important dates are as follows:
 - Deadline to inform the conference co-chairs the intention for publication: July 15, 2014
 - Deadline to submit the paper: August 10, 2014

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