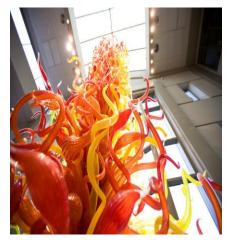
#### **5<sup>th</sup> IPAG Business Conference, Nice, France**



#### Getting Published



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#### MISSION DRIVEN, RESULTS ORIENTED

## Some background...







#### Various Roles at Journals

- Editor-in-Chief
- Managing Editor
- Associate Editors (group or by stream)
- Editorial Advisory Board
- Reviewers how are reviewers found?
- What does review process typically entail?

### How do you find the right journal?

- Aims and scope pages on their websites.
- Since most journals will do a "desk screen," should I just send it in?
  - Think carefully about this one.
- > Approach editors at conferences.
- ➤ What about other conference events?
- Narrow down to a couple of journals and then read the last 2 years' issues
- The importance of a good cover letter...

### How do you find acceptance rates?

- ➤ Cabell's directory updated every two years.
- ➤ "Publish or perish" University of Melbourne.
  - ➤ This is Harzing.Com
  - ➤ What is the deal with so-called "predatory" journals?
    ➤ Beal's List is a great source

# So you have submitted your paper –other questions

- When do you enquire about the status of a paper? A year? Nine months?
  - Some journals let you know timelines on their websites. Check there first.
- ➤ What is a reasonable about of time for a Revise and Resubmit?
  - Stated time plus two weeks
- ➤ How do you recommend authors respond to reviewers' requirements?
- ➤ How do you interpret a situation where reviewers say "reject," but editors say "major changes"?

## What are some reasons as to why manuscripts are rejected?

- A manuscript may be rejected at editorial level, before the editor sends it to reviewers.
- Often, the reasons for immediate rejection are being inappropriate for the journal's readers (wrong journal).
- Reasons also include not following the journal's instructions for submission.
- The paper will not be accepted if it addresses a topic outside the scope of the Journal or is in a style/format completely different from the rest of the Journal's content. 38

#### Some Final Advice

- ➤ Make sure your paper is ready before sending it out.
- ➤ Have a good hook in the introduction.
- ➤ Have a well rounded conclusion
- ➤ Proof it first; get someone else to read it who is OUTSIDE your field.
- ➤ Suggest good reviewers to the editor makes the editor's job easier.
- Read some of the journal (and others in the field) to make sure it's the right fit