5th IPAG Business Conference, Nice, France

Getting Published

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MISSION DRIVEN, RESULTS ORIENTED

Some background…
Various Roles at Journals

- Editor-in-Chief
- Managing Editor
- Associate Editors (group or by stream)
- Editorial Advisory Board
- Reviewers – how are reviewers found?

- What does review process typically entail?
How do you find the right journal?

- Aims and scope pages on their websites.
- Since most journals will do a “desk screen,” should I just send it in?
  – Think carefully about this one.
- Approach editors at conferences.
- What about other conference events?
- Narrow down to a couple of journals and then read the last 2 years’ issues
- The importance of a good cover letter…

How do you find acceptance rates?

- Cabell’s directory – updated every two years.
- “Publish or perish” – University of Melbourne.
  - This is Harzing.Com

- What is the deal with so-called “predatory” journals?
  - Beal’s List is a great source
So you have submitted your paper – other questions

- When do you enquire about the status of a paper? A year? Nine months?
  - Some journals let you know timelines on their websites. Check there first.

- What is a reasonable about of time for a Revise and Resubmit?
  - Stated time plus two weeks

- How do you recommend authors respond to reviewers' requirements?

- How do you interpret a situation where reviewers say "reject," but editors say "major changes"?

What are some reasons as to why manuscripts are rejected?

- A manuscript may be rejected at editorial level, before the editor sends it to reviewers.
- Often, the reasons for immediate rejection are being inappropriate for the journal's readers (wrong journal).
- Reasons also include not following the journal's instructions for submission.
- The paper will not be accepted if it addresses a topic outside the scope of the Journal or is in a style/format completely different from the rest of the Journal's content. 38
Some Final Advice

- Make sure your paper is ready before sending it out.
- Have a good hook in the introduction.
- Have a well rounded conclusion
- Proof it first; get someone else to read it who is OUTSIDE your field.
- Suggest good reviewers to the editor – makes the editor’s job easier.
- Read some of the journal (and others in the field) to make sure it’s the right fit