CALL FOR PAPERS  
#IRMBAM-2019

You are cordially invited to submit your research papers for presentation at the 10th International Research Meeting in Business and Management (#IRMBAM-2019) that will take place on 8-10 July 2019 in Nice, the beautiful capital of the French Riviera and one of the world’s most popular tourist destinations.

The #IRMBAM-2019, co-organized by the IPAG Business School, the South Champagne Business School, the Telfer School of Management of the University of Ottawa, the University of Padova, the University of Nice Sophia Antipolis, the University of Bern and Rice University will be an excellent networking opportunity for academics, doctoral students and practitioners to present new research results, and discuss current and challenging issues in their disciplines.

TOPICS
We welcome submissions in areas of business, finance, accounting, management, and theoretical and applied economics, among others. Below is the full list of the conference tracks:

- Track 1: Accounting/Financial Accounting
- Track 2: Banking, Corporate Governance and Finance
- Track 3: Entrepreneurship
- Track 4: Strategic Management
- Track 5: Marketing
- Track 6: Law and Management
- Track 7: Operations, Supply Chain Management and Circular Economy
- Track 8: Organizational Behavior, Communication and Information Systems
- Track 9: Management and Economics Issues in the Public Sector (and non-profit)
- Track 10: Theoretical and Applied Economics
- Track 11: Technology and Innovation Management
• Track 12: Geopolitics
• Special Session on “Brands and Ethics”
• Special Session on “How to Do Better Research in Entrepreneurship?”
• Special Session on "Emerging Markets Finance: Markets, Institutions and Money"
• Special Session on “Public Private Cooperation and Value Creation”
• Subconference in “Business Ethics, CSR and Diversity Management: Towards Social Inclusiveness, Environmental Efficiency and Global Sustainability”
• Subconference in Family Business Research
• Subconference in Environmental Economics

KEYNOTE SPEAKERS

Zoltan Acs, University Professor, Director of the Center for Entrepreneurship and Public Policy, Schar School of Policy and Government, George Mason University, United States & Editor-in-Chief of Small Business Economics

Jason D. Shaw, Shaw Foundation Chair in Business, Nanyang Business School, Singapore & Editor-in-chief of Academy of Management Journal

Alain Verbeke, Research Director of the Strategy and Organization Area, McCaig Research Chair in Management, Professor of International Business Strategy, Haskayne School of Business, University of Calgary, United States & Editor in Chief of Journal of International Business Studies

DISTINGUISHED GUEST SPEAKERS

Special Session on “Brands and Ethics”
Carolyn Strong, Professor of Marketing, Cardiff University, United Kingdom

Special Session on “How to Do Better Research in Entrepreneurship?”
Frédéric Delmar, Professor of Entrepreneurship and Innovation, EM Lyon Business School, France
Erno Tornikoski, Professor of Entrepreneurship, Grenoble Ecole de Management, France

Special Session on "Emerging Markets Finance: Markets, Institutions and Money"
Jonathan A. Batten, CIMB-UUM Chair Professor of Finance, Universiti Utara Malaysia, Malaysia

Special Session on "Public-Private Cooperations and Value Creation"
Bertrand Quélin, Professor of Strategy and Business Policy, HEC, France
Stéphane Straub, President of European Development Network, Professor of Economics, Toulouse School of Economics, France

Subconference in "Business Ethics, CSR and Diversity Management: Towards Social Inclusiveness, Environmental Efficiency and Global Sustainability"
Yochanan Altman, Professor, Middlesex University London, United Kingdom & Editor in Chief of European Management Review
Authors are invited to submit their full papers in English* in PDF file, no later than April 7, 2019, by midnight Paris time, via the conference website: http://ipag-irm.sciencesconf.org/submission/submit

Papers presented at the conference will be recommended for submissions to special issues of associated journals such as Journal of Strategic Marketing, International journal of Entrepreneurship and Small Business, Revue de l'Entrepreneuriat, and Journal of Organizational Change Management. More information can be found on the conference’s website.

*Papers in French can be accepted and will be presented in specific sessions.

IMPORTANT DATES
Submission deadline (full paper): April 7, 2019
Notification of review results: May 4, 2019
Registration deadline: June 8, 2019
Conference event: July 8-10, 2019

CONFERENCE VENUE
IPAG Business School - Nice Campus
4, boulevard Carabacel, 06000 Nice, France

FURTHER INFORMATION
Please visit our website for detailed information: http://ipag-irm.sciencesconf.org
For queries, please contact the organizers at ipag-irm@sciencesconf.org