



# 10th International Research Meeting in Business and Management



## CALL FOR PAPERS #IRMBAM-2019

You are cordially invited to submit your research papers for presentation at the 10th International Research Meeting in Business and Management (#IRMBAM-2019) that will take place on 8-10 July 2019 in Nice, the beautiful capital of the French Riviera and one of the world's most popular tourist destinations.

The #IRMBAM-2019, co-organized by the IPAG Business School, the South Champagne Business School, the Telfer School of Management of the University of Ottawa, the University of Nice Sophia Antipolis and the University of Bern, will be an excellent networking opportunity for academics, doctoral students and practitioners to present new research results, and discuss current and challenging issues in their disciplines.

### TOPICS

We welcome submissions in areas of business, finance, accounting, management, and theoretical and applied economics, among others. Below is the full list of the conference tracks:

- Track 1: Accounting/Financial Accounting
- Track 2: Banking, Corporate Governance and Finance
- Track 3: Entrepreneurship
- Track 4: Strategic Management
- Track 5: Marketing
- Track 6: Law and Management
- Track 7: Operations and Supply Chain Management
- Track 8: Organizational Behavior, Communication and Information Systems
- Track 9: Management and Economics Issues in the Public Sector (and non-profit)
- Track 10: Theoretical and Applied Economics
- Track 11: Technology and Innovation Management

- Track 12: Geopolitics
- Special Session on "Brands and Ethics"
- Special Session on "How to Do Better Research in Entrepreneurship?"  
"Emerging Markets Finance: Markets, Institutions and Money"
- Special Session on "Emerging Markets Finance: Markets, Institutions and Money"
- Special Session on "Public Private Cooperation and Value Creation"
- Subconference in "Business Ethics, CSR and Diversity Management: Towards Social Inclusiveness, Environmental Efficiency and Global Sustainability"
- Subconference in Family Business Research
- Subconference in Environmental Economics

## KEYNOTE SPEAKER

**Jason D. Shaw**, *Shaw Foundation Chair in Business, Nanyang Business School, Singapore & Editor-in-chief of Academy of Management Journal.*

## DISTINGUISHED GUEST SPEAKERS

### Special Session on "Brands and Ethics"

**Carolyn Strong**, *Professor of Marketing, Cardiff University, United Kingdom*

### Special Session on "How to Do Better Research in Entrepreneurship?"

**Erno Tornikoski**, *Professor of Entrepreneurship, Grenoble Ecole de Management, France*

### Special Session on "Emerging Markets Finance: Markets, Institutions and Money"

**Jonathan A. Batten**, *CIMB-UUM Chair Professor of Finance, Universiti Utara Malaysia, Malaysia*

### Special Session on "Public-Private Cooperations and Value Creation"

**Stéphane Straub**, *President of European Development Network, Professor of Economics, Toulouse School of Economics, France*

**Bertrand Quélin**, *Professor of Strategy and Business Policy, HEC, France*

### Subconference in "Business Ethics, CSR and Diversity Management: Towards Social Inclusiveness, Environmental Efficiency and Global Sustainability"

**Guoliang Yang**, *Full Professor, Institutes of Science and Development, Chinese Academy of Sciences, China*

### Subconference in Environmental Economics

**Carolyn Fischer**, *Professor of Environmental Economics, Vrije University, The Netherlands*

**Antony Millner**, *Associate Professorial Research Fellow, London School of Economics, United Kingdom*

## **PAPER SUBMISSION PROCEDURE**

Authors are invited to submit their full papers in English\* in PDF file, no later than April 7, 2019, by midnight Paris time, via the conference website: <http://ipag-irm.sciencesconf.org/submission/submit>.

Papers presented at the conference will be recommended for submissions to special issues of associated journals such as *Journal of Strategic Marketing*, *International journal of Entrepreneurship and Small Business*, and *Journal of Organizational Change Management*. More information can be found on the conference's website.

\*Papers in French can be accepted and will be presented in specific sessions.

## **IMPORTANT DATES**

Submission deadline (full paper): **April 7, 2019**

Notification of review results: May 4, 2019

Registration deadline: June 8, 2019

Conference event: July 8-10, 2019

## **CONFERENCE VENUE**

IPAG Business School - Nice Campus

4, boulevard Carabacel, 06000 Nice, France

## **FURTHER INFORMATION**

Please visit our website for detailed information: <http://ipag-irm.sciencesconf.org>

For queries, please contact the organizers at [ipag-irm@sciencesconf.org](mailto:ipag-irm@sciencesconf.org)