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11th International Research Meeting  
in Business and Management

**IRMBAM**

7 - 9 July 2022



# Summary

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# Conference Overview

The 11th International Research Meeting in Business and Management (#IRMBAM-2022) welcomes submissions in **International Research Meeting in Business and Management** areas for presentation. Accepted papers are scheduled for presentation at regular sessions of academic research:

- Banking and Finance
- Entrepreneurship and Family Business
- Strategic Management
- Marketing
- Law and Political Science
- Operations, Supply Chain Management and Circular Economy
- Organizational Behavior, Communication, and Information Systems
- Theoretical and Applied Economics
- Subconference in "Business Ethics, CSR and Diversity Management: Towards Social Inclusiveness, Environmental Efficiency and Global Sustainability"
- Special Session "Bankers, Markets & Investors"

# Keynote Speaker



## Henrich Greve

*Professor of Entrepreneurship, INSEAD, Singapore &  
Editor in Chief of Administrative Science Quarterly*

Henrich R. Greve is a Professor of Entrepreneurship and the Rudolf and Valeria Maag Chaired Professor in Entrepreneurship at INSEAD. He holds a PhD in Organizational Behavior and MA in Sociology from the Graduate School of Business, Stanford University.

Henrich's research focuses on the causes and consequences of strategic change in organizations, and he also studies organizational innovations and founding and growth of organizations in young industries. He has published over 80 articles in leading journals including Administrative Science Quarterly, Academy of Management Journal, Strategic Management Journal, American Journal of Sociology, and Management Science. He has co-authored the book *Network Advantage: How to Unlock Value from Your Alliances and Partnerships* (Jossey-Bass, 2013) and authored the book *Organizational Learning from Performance Feedback: A Behavioral Perspective on Innovation and Change* (Cambridge University Press, 2003). Henrich is the editor of Administrative Science Quarterly where he has previously been an Associate Editor, and has also served as a Senior Editor of Organization Science. He has been a joint guest editor at Academy of Management Journal, Organization Science, Advances in Strategic Management, Research in the Sociology of Work, and Research in the Sociology of Organizations. He has served as the Program Chair and Division Chair of the Organization and Management Theory (OMT) Division at the Academy of Management. His business and policy presentations include the World Knowledge Forum in Seoul, Korea, and the World Economic Forum Annual Meeting of New Champions in Tianjin, China.

# Special Session "Bankers, Markets, and Investors"

**Organizer: Hans-Jörg von Mettenheim** (IPAG Business School, France)



Recently, there is a rising trend of research in three areas as far as AI applications in finance are concerned: i) AI, ML, and asset pricing; ii) AI, ML, and FinTech; and iii) AI, ML, and financial fraud. The impact of digital finance, blockchains, and AI has been documented for various aspects of financial markets, products, and services, e.g., access to finance through FinTech (Bollaert et al., 2021), financial inclusion (Aziz and Naima, 2021), supply chain finance innovation (Du et al., 2020), entrepreneurial finance (Elisa et al., 2021; Bogusz et al., 2020), stock price forecasting and big data (Akyildirim et al., 2021), and family farms' green control techniques adoption (Yu et al., 2020).

The intersection between digital finance, blockchains, and artificial intelligence is also evolving rapidly and academic discussions often single-out specific aspects of the fields. On the one end of the spectrum, we find the purely engineering driven approaches in the sense of "What can be done?". On the other end of this spectrum, we find discussions of the ethical implications of "What should be done?".

This special session will discuss this link with the participation of Hans-Jörg von Mettenheim and Duc Khuong Nguyen, IPAG Business School, France. A Special Issue from the journal "Bankers, Markets & Investors" is associated to the session, which intends to be an outlet for holistic research that combines different aspects of financial innovations by not only highlighting the possibilities but also the consequences.



# Scientific Committee

Fouad Ben Abdelaziz, *NEOMA Business School, France*  
Adel Ben Youssef, *Nice Sophia Antipolis University, France*  
Marco Bigelli, *University of Bologna, Italy*  
Sabri Boubaker, *South Champagne Business School, France*  
Tristan Boyer, *IPAG Business School, France*  
Helene de Burgh-Woodman, *University of Notre Dame, Australia*  
Andrea Calabro, *IPAG Business School, France*  
Maria Giuseppina Bruna, *IPAG Business School, France*  
Ines Chaieb, *Swiss Finance Institute, Switzerland*  
Chia-Lin Chang, *National Chung Hsing University, Taiwan*  
Raphaël Chiappini, *Nice Sophia Antipolis University, France*  
Pierre Chollet, *University of Montpellier, France*  
Ephraim Clark, *Middlesex University, United Kingdom*  
Roberto Di Pietra, *Università degli Studi di Siena, Italy*  
René Díaz-Pichardo, *South Champagne Business School, France*  
David Ding, *Massey University, New Zealand*  
Sadok El Ghoul, *University of Alberta, Canada*  
Jean-Marc Ferrandi, *Oniris Nantes, France*  
John W. Goodell, *University of Akron, United States*  
Dimitrios Gounopoulos, *University of Bath, United Kingdom*  
Kamel Jedidi, *Columbia Business School, United States*  
Dima Jamali, *American University of Beirut, Lebanon*  
Georgios P. Kouretas, *Athens University of Economics and Business, Greece*  
Ali M. Kutan, *Southern Illinois University, United States*  
Van Son Lai, *Laval University, Canada*  
Renaud Lunardo, *Kedge Business School, France*  
Bachir Mazouz, *University of Quebec, Canada*  
Michael McAleer, *Erasmus University Rotterdam, The Netherlands*  
Jean-Yves Moisseron, *IRD, France*  
Mustafa Ozbilgin, *Brunel University London, United Kingdom*  
Jean-Marie Peretti, *ESSEC Business School and IAS, France*  
Gwenael Piasser, *IPAG Business School, France*  
Jean-Michel Sahut, *IDRAC Business School, France*  
Ingmar Schumacher, *IPAG Business School, France*  
Benoît Sévi, *Nantes University, France*  
Carolyn Strong, *Cardiff University Business School, United Kingdom*  
Ariane Szafarz, *Université Libre de Bruxelles, Belgium*  
Loredana Ureche-Rangau, *University of Picardy, France*  
Janis Zaima, *Menlo College, Atherton, United States*  
Stelios Zyglidopoulos, *University of Glasgow, United States*

# Conference Co-chairs



**Tra Tran**

IPAG Business School, France



**Ted Loch-Temzelides**

Rice University, United States



**Philip McIlkenny**

Telfer School of Management -  
University of Ottawa, Canada



**Patrick Musso**

Nice Sophia Antipolis University,  
France

# Organizing Committee

- Dominique Bonet Fernandez
- Andrea Calabro
- Ilaria Dalla Pozza
- Thuy Dao
- Vincent Dutot
- Asli Kozan
- Maria Giuseppina Bruna
- Raphael Lissilour
- Adnane Malaaoui
- Duc Khuong Nguyen
- Gwenaël Piaser
- Imen Safraou
- Tra Tran
- Benjamin Vincendeau
- Hans-Jorg Von Mettenheim

# Publication Opportunities

## Special Issues



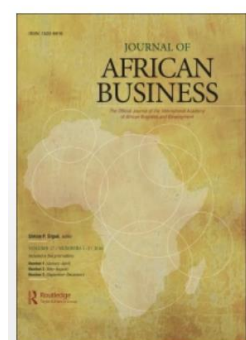
Special Issue of **Bankers, Markets & Investors** under the Guest-editorship of Prof. Duc Khuong Nguyen, Prof. Charalampos Stasinakis, Prof. Hans-Jörg von Mettenheim, and Prof. Ioannis Psaradellis.



Numéro spécial dans la revue Gestion 2000, dirigé par Prof. Maria Giuseppina Bruna, membre du Comité éditorial de la revue. Thème : « Dans les brumes de la post-modernité. Enjeux RSE, management inclusif et soutenabilité dans l'entreprise à l'ère (post-)COVID ».



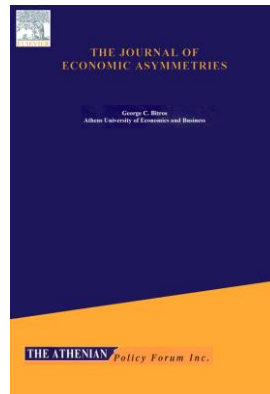
Special Issue of Journal of Economics and Development under the Advisory Editors of Prof. Duc Khuong Nguyen, Assoc. Prof. Rabindra Nepal and Dr. Thanh Ha Le.



Special issue of Journal of African Business under the Guest Editors of Prof. Maria Giuseppina Bruna, Prof. Mahamadou Biga Diambeidou, Prof. Dt Ogilvie, Prof. Jean-Paul Tchankam, and Prof. Ababacar Mbengue. See Call for papers for more details.

## Associated Journals

In consultation with the conference organizers and the Editors-in-Chief of International Journal of Emerging Markets, The Journal of Economic Asymmetries, Management of Environmental Quality, and La Revue Française de Gestion Industrielle (RFGI) authors of selected papers will be invited to submit their papers to a regular issue of these journals.



# **The Program at a Glance**

# Thursday, July 7, 2022

09:00 - 09:30	Connection time	Plenary Room
09:30 - 09:45	Welcome and Opening Remarks	Plenary Room
09:45 - 10:30 Keynote Address		
09:45 - 10:30	<b>Topic: Past and Future of Learning Theory in Entrepreneurship</b> <b>Keynote Speaker: Henrich Greve</b> <i>Professor of Entrepreneurship, INSEAD, Singapore &amp; Editor in Chief of Administrative Science Quarterly</i>	Plenary Room
10:30 - 10:45	Break	
10:45 - 12:15 Parallel Sessions (A)		
10:45 - 12:15	<b>A: Banking and Finance I</b>	Room 2
	<b>Chair: Julien Chevallier</b> , <i>University Paris 8 Vincennes-Saint-Denis &amp; IPAG Business School, France</i>	
10:45 - 12:15	<b>A: Entrepreneurship &amp; Family Business I</b>	Room 3
	<b>Chair: Andrea Calabrò</b> , <i>IPAG Business School, France</i>	
10:45 - 12:15	<b>A: Marketing I</b>	Room 5
	<b>Chair: Ilaria Dalla Pozza</b> , <i>IPAG Business School, France</i>	
10:45 - 12:15	<b>A: Law and Political Science *</b> <i>*This session is a French speaking session</i>	Room 6
	<b>Chair: Benjamin Vincendeau</b> , <i>IPAG Business School, France</i>	
10:45 - 12:15	<b>A: Operations and Supply Chain Management I</b>	Room 7
	<b>Chair: Raphael Lissillour</b> , <i>IPAG Business School, France</i>	
10:45 - 12:15	<b>A: Theoretical and Applied Economics I</b>	Room 9
	<b>Chair: Gwenaël Piasser</b> , <i>IPAG Business School, France</i>	
10:45 - 12:15	<b>A: Subconference in "Business Ethics, CSR and</b>	Subconference Room

	<b>Diversity Management: Towards Social Inclusiveness, Environmental Efficiency and Global Sustainability" I</b>	
	<b>Chair: Manel Guechtouli</b> , <i>IPAG Business School, France</i>	

<b>12:15 - 13:30</b>	<b>Break</b>	
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### 13:30 - 15:00 Parallel Sessions (B)

<b>13:30 - 15:00</b>	<b>B: Banking and Finance II</b>	Room 2
	<b>Chair: Didier Folus</b> , <i>University Paris Nanterre, France</i>	

<b>13:30 - 15:00</b>	<b>B: Strategic Management</b>	Room 4
	<b>Chair: Asli Kozan</b> , <i>IPAG Business School, France</i>	

<b>13:30 - 15:00</b>	<b>B: Marketing II</b>	Room 5
	<b>Chair: Sandra Arrivé</b> , <i>IPAG Business School, France</i>	

<b>13:30 - 15:00</b>	<b>B: Operations and Supply Chain Management II</b>	Room 7
	<b>Chair: Raphael Lissillour</b> , <i>IPAG Business School, France</i>	

<b>13:30 - 15:00</b>	<b>B: Theoretical and Applied Economics II</b>	Room 9
	<b>Chair: Gwenaël Piaser</b> , <i>IPAG Business School, France</i>	

<b>15:00 - 15:15</b>	<b>Break</b>	
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### 15:15 - 16:45 Parallel Sessions (C)

<b>15:15 - 16:45</b>	<b>C: Banking and Finance III</b>	Room 2
	<b>Chair: Nhan Huynh</b> , <i>Macquarie Business School, Australia</i>	

<b>15:15 - 16:45</b>	<b>C: Organizational Behavior, Communication and Information Systems I</b>	Room 8
	<b>Chair: Vincent Dutot</b> , <i>IPAG Business School, France</i>	

<b>15:15 - 16:45</b>	<b>C: Operations and Supply Chain Management III</b>	Room 7
	<b>Chair: Dominique Bonet Fernandez</b> , <i>IPAG Business School, France</i>	

<b>15:15 - 16:45</b>	<b>C: Subconference in "Business Ethics, CSR and Diversity Management: Towards Social Inclusiveness, Environmental Efficiency and Global Sustainability" II*</b> <i>*This session is a French speaking session</i>	Subconference Room
	<b>Chair: Nathalie Lemieux</b> , Université du Québec à Montréal, Canada	

## Friday, July 8, 2022

### 09:15 - 10:45: Special Session "Bankers, Markets & Investors"

<b>09:15 - 10:45</b>	<b>Special Session "Bankers, Markets &amp; Investors"</b>	Room 2
	<b>Chair: Hans-Jorg Von Mettenheim</b> , IPAG Business School, France	

<b>10:45 - 11:00</b>	<b>Break</b>	
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### 11:00 - 12:30 Parallel Sessions (D)

<b>11:00 - 12:30</b>	<b>D: Banking and Finance IV</b>	Room 2
	<b>Chair: João Vieito</b> , Polytechnic Institute of Viana do Castelo, Spain	

<b>11:00 - 12:30</b>	<b>D: Entrepreneurship &amp; Family Business II</b>	Room 3
	<b>Chair: Issam Mejri</b> , IPAG Business School, France	

<b>11:00 - 12:30</b>	<b>D: Marketing III</b>	Room 5
	<b>Chair: Imen Safraou</b> , IPAG Business School, France	

<b>11:00 - 12:30</b>	<b>D: Subconference in "Business Ethics, CSR and Diversity Management: Towards Social Inclusiveness, Environmental Efficiency and Global Sustainability" III*</b> <i>*This session is a French speaking session</i>	Subconference Room
	<b>Chair: Marie-José Scotto</b> , IPAG Business School, France	

<b>12:30 - 13:30</b>	<b>Break</b>	
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### 13:30- 15:00 Parallel Sessions (E)

<b>13:30 - 15:00</b>	<b>E: Banking and Finance V</b>	Room 2
	<b>Chair: Simon Xu</b> , Haas School of Business, UC	

	Berkeley, United States	
<b>15:00 - 15:15</b>	<b>Break</b>	
<b>15:15- 16:45 Parallel Sessions (F)</b>		
<b>15:15 - 16:45</b>	<b>F: Banking and Finance VI</b>	Room 2
	<b>Chair: Philip McIlkenny,</b> <i>Telfer School of Management, Canada &amp; IPAG Business School, France</i>	
<b>15:15 - 16:45</b>	<b>F: Subconference in "Business Ethics, CSR and Diversity Management: Towards Social Inclusiveness, Environmental Efficiency and Global Sustainability" IV*</b> <i>*This session is a French speaking session</i>	Subconference Room
	<b>Chair: Abderrahmane Jahmane,</b> <i>IPAG Business School, France</i>	
<b>16:45</b>	<b>End of the conference</b>	

# **The Program in Details**

# Thursday, July 7, 2022

09:00 - 09:30	Connection time	Plenary Room
09:30 - 09:45	<b>Welcome and Opening Remarks</b> <b>Tra Tran</b> , IPAG Business School, France <b>Ted Loch-Temzelides</b> , Rice University, United States <b>Philip Mcilkenny</b> , Telfer School of Management, University of Ottawa, Canada <b>Patrick Musso</b> , University Nice Sophia Antipolis, France	Plenary Room

09:45 - 10:30 Keynote Address		
09:45 - 10:30	<b>Topic: Past and Future of Learning Theory in Entrepreneurship</b> <b>Keynote Speaker: Henrich Greve</b> <i>Professor of Entrepreneurship, INSEAD, Singapore &amp; Editor in Chief of Administrative Science Quarterly</i>	Plenary Room

10:30 - 10:45	Break	
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## 10:45 - 12:15 Parallel Sessions (A)

10:45 - 12:15	A: Banking and Finance I	Room 2
	<b>Chair: Julien Chevallier</b> , University Paris 8 Vincennes-Saint-Denis & IPAG Business School, France	<b>Discussant</b>
	<b>The economic value of TIPS arbitrage mispricing</b> <b>Shehryar Amin</b> (ESSEC Business School, France), Romeo Tedongap (ESSEC Business School, France)	<b>Aidas Malakauskas</b> (Kaunas University of Technology, Lithuania)
	<b>The effect of Covid-19 on Lithuanian pension fund performance</b> <b>Aidas Malakauskas</b> (Kaunas University of Technology, Lithuania), Audrius Kabasinskas (Kaunas University of Technology, Lithuania), Ausrine Lakstutiene (Kaunas University of Technology, Lithuania), Kristina Sutiene (University of Strasbourg, France)	<b>Julien Chevallier</b> (University Paris 8 Vincennes-Saint-Denis & IPAG Business School, France)
	<b>"Safe assets" during Covid-19: A portfolio management perspective</b> <b>Julien Chevallier</b> (University Paris 8 Vincennes-Saint-Denis & IPAG Business School, France)	<b>Shehryar Amin</b> (ESSEC Business School, France)

	A: Entrepreneurship & Family Business I	Room 3
	<b>Chair: Andrea Calabrò</b> , IPAG Business School, France	<b>Discussant</b>

	<b>Women entrepreneurship intention in times of crisis: Could we discover an entrepreneurial dark side?</b> <b>Inaya Wahidi</b> (IPAG Business School, France), Vincent Dutot (IPAG Business School, France)	<b>Stefania Masè</b> (IPAG Business School, France)
	<b>Women leaders in family firms: an inter-generational perspective</b> <b>Elisa Conti</b> (IPAG Business School, France), Andrea Calabro (IPAG Business School, France), Rocio Martinez-Jimenez (University of Jaen, Spain), Mariateresa Torchia (International University of Monaco, Monaco)	<b>Inaya Wahidi</b> (IPAG Business School, France)
	<b>Roots for future: Theorizing legacy through family social capital stock and flow</b> <b>Stefania Masè</b> (IPAG Business School, France), Virginia Lasio (ESPAE, Ecuador), Andrea Calabrò (IPAG Business School, France)	<b>Elisa Conti</b> (IPAG Business School, France)

10:45 - 12:15	A: Marketing I	Room 5
	<b>Chair: Ilaria Dalla Pozza</b> , IPAG Business School, France	<b>Discussant</b>
	<b>The ephemeral point of sale's atmospheric dimensions.</b> <b>Ghalia Boustani</b> (University of Paris 1 Panthéon Sorbonne, France), Jean-François Lemoine (University of Paris 1 Panthéon Sorbonne, France)	<b>Ilaria Dalla Pozza</b> (IPAG Business School, France)
	<b>Redefining proximity in the context of distance FLE-customer interactions</b> Ilaria Dalla Pozza (IPAG Business School, France), <b>Mélanie Boninsegni</b> (IPAG Business School, France)	<b>Boustani Ghalia</b> (University of Paris 1 Panthéon Sorbonne, France)
	<b>Critère de choix d'un point de vente des produits alimentaires en contexte de Covid-19 : cas du Cameroun</b> Sandrine Sara Ebende Kouedi (University of Douala, Cameroon), <b>Clotilde Choutac</b> (University of Douala, Cameroon)	<b>Mélanie Boninsegni</b> (IPAG Business School, France)

10:45 - 12:15	A: Law and Political Science *	Room 6
	*This session is a French speaking session <b>Chair: Benjamin Vincendeau</b> , IPAG Business School, France	<b>Discussant</b>
	<b>La complémentarité établie par le législateur américain entre la responsabilité civile et les lois spéciales environnementales</b> <b>Benjamin Vincendeau</b> (IPAG Business School, France)	<b>Thi Viet Ha Nguyen</b> (IPAG Business School, France)
	<b>La complémentarité recherchée par le législateur français entre le régime général de la</b>	<b>Thi Viet Ha Nguyen</b> (IPAG Business

	<b>responsabilité environnementale et la responsabilité civile</b> <b>Benjamin Vincendeau</b> (IPAG Business School, France)	School, France)
	<b>L'internationalité de la sentence arbitrale, regard croisé entre le droit français et le droit vietnamien</b> <b>Thi Viet Ha Nguyen</b> (IPAG Business School, France)	<b>Benjamin Vincendeau</b> (IPAG Business School, France)
	<b>La guerre d'Ukraine n'aura pas lieu</b> <b>Boyer André</b> (IPAG Business School, France)	<b>Benjamin Vincendeau</b> (IPAG Business School, France)

<b>10:45 - 12:15</b>	<b>A: Operations and Supply Chain Management I</b>	<b>Room 7</b>
	<b>Chair: Raphael Lissillour</b> , IPAG Business School, France	<b>Discussant</b>
	<b>Une approche sociologique de l'apprentissage de la durabilité dans la chaîne d'approvisionnement : le cas des certifications industrielles</b> <b>Raphael Lissillour</b> (IPAG Business School, France)	<b>Carole Bousquet</b> (IDRAC Business School, France)
	<b>Simulation, sensemaking et performance dans les équipes de gestion de crise : le cas de Michelin</b> <b>Raphael Lissillour</b> (IPAG Business School, France), Raphaël De Vittoris (Société Michelin, France), Carole Bousquet (IDRAC Business School, France)	<b>Hachemi Aliouche</b> (Peter T. Paul College of Business and Economics University of New Hampshire, United States)
	<b>Developing human resources management and organizational performance in SMEs: The role of proximity managers</b> <b>Carole Bousquet</b> (IDRAC Business School, France), Miguel Delattre (Centre de Recherche Magellan, France), Jessica Lichy (IDRAC Business School, France)	<b>Dominique Bonet Fernandez</b> (IPAG Business School, France)
	<b>Finance and circular economy: A United States perspective</b> Dominique Bonet Fernandez (IPAG Business School, France), <b>Hachemi Aliouche</b> (Peter T. Paul College of Business and Economics University of New Hampshire, United States)	<b>Raphael Lissillour</b> (IPAG Business School, France)

<b>10:45 - 12:15</b>	<b>A: Theoretical and Applied Economics I</b>	<b>Room 9</b>
	<b>Chair: Gwenaël Piaser</b> , IPAG Business School, France	<b>Discussant</b>
	<b>Does the Covid-19 pandemic impact Islamic stock market?</b> <b>Nabila Jawadi</b> (IPAG Business School, France), Fredj Jawadi (IAE Lille University School of Management, France), Abdoukarim Idi Cheffou (ISG International	<b>Gwenaël Piaser</b> (IPAG Business School, France)

	<i>Business School, France)</i>	
	<b>Competing mechanisms and folk theorems: Two examples</b> <b>Gwenaël Piaser</b> ( <i>IPAG Business School, France</i> ), Andrea Attar, Eloisa Campioni, Thomas Mariotti	<b>Nabila Jawadi</b> ( <i>IPAG Business School, France</i> )

<b>10:45 - 12:15</b>	<b>A: Subconference in "Business Ethics, CSR and Diversity Management: Towards Social Inclusiveness, Environmental Efficiency and Global Sustainability" I</b>	<b>Subconference Room</b>
	<b>Chair: Manel Guechtouli</b> , <i>IPAG Business School, France</i>	<b>Discussant</b>
	<b>Leadership hidden dimension: Toward a communion-based model of ontological leadership</b> <b>Aiza Asi</b> ( <i>Sophia University Institute, Italy</i> ), Giuseppe Argiolas ( <i>Sophia University Institute, Italy</i> ), Michela Floris ( <i>University of Cagliari, Italy</i> )	<b>Akira Shimada</b> ( <i>Nagasaki University, Japan</i> )
	<b>On compability of study migrants' acceptance policies and immigration policies</b> <b>Akira Shimada</b> ( <i>Nagasaki University, Japan</i> )	<b>Aiza Asi</b> ( <i>Sophia University Institute, Italy</i> )
	<b>How entrepreneurial orientation foster employee aspects of CSR to sustainable development in SMEs? The moderating role of the perceived ethics and social responsibility of the manager</b> <b>Maria Nieves Fernandez Lopez</b> ( <i>Complutense University of Madrid, Spain</i> )	<b>Béchir Ben Lahouel</b> ( <i>IPAG Business School, France</i> )
	<b>The impact of corporate green investment on financial performance</b> <b>Béchir Ben Lahouel</b> ( <i>IPAG Business School, France</i> ), Younes Ben Zaied ( <i>EDC Paris Business School, France</i> ), Lotfi Taleb ( <i>Higher School of Economics and Commercial Sciences of Tunis, Tunisia</i> )	<b>Maria Nieves Fernandez Lopez</b> ( <i>Complutense University of Madrid, Spain</i> )

<b>12:15 - 13:30</b>	<b>Break</b>
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### 13:30 - 15:00 Parallel Sessions (B)

<b>13:30 - 15:00</b>	<b>B: Banking and Finance II</b>	<b>Room 2</b>
	<b>Chair: Didier Folus</b> , <i>University Paris Nanterre, France</i>	<b>Discussant</b>
	<b>Global market illiquidity and the bank lending channel</b> <b>María Cantero Saiz</b> ( <i>University of Cantabria, Spain</i> ), Sergio Sanfilippo Azofra ( <i>University of Cantabria, Spain</i> ), Begoña Torre Olmo ( <i>University of Cantabria, Spain</i> )	<b>Pawel Bojar</b> ( <i>University of Warsaw, Poland</i> )

	<b>The impact of consequences of non-compliance with macroprudential policy actions on loan-loss provisioning of European banks</b> <b>Pawel Bojar</b> (University of Warsaw, Poland), Małgorzata Olszak (University of Warsaw, Poland), Sylvia Roszkowska (University of Lodz, Poland), Christophe Godlewski (University of Strasbourg, France)	<b>Didier Folus</b> (University Paris Nanterre, France)
	<b>A capital market solution to dairy margin insurance: is an insurance linked bond feasible? Focus on investor attractiveness</b> <b>Didier Folus</b> (University Paris Nanterre, France), Clément Parrié (University Paris Nanterre, France), Jean Cordier (Agrocampus Ouest, France)	<b>María Cantero Saiz</b> (University of Cantabria, Spain)

<b>13:30 - 15:00</b>	<b>B: Strategic Management</b>	<b>Room 4</b>
	<b>Chair: Asli Kozan</b> , IPAG Business School France	<b>Discussant</b>
	<b>Organizational risk taking during direct competition: Introducing the shark model</b> <b>Amir Orujov</b> (University of Italian Switzerland, Switzerland), Nikolaus Beck (University of Italian Switzerland, Switzerland), David Lehman (University of Virginia, United States)	<b>Asli Kozan</b> (IPAG Business School, France)
	<b>Understanding sustainability assessment</b> <b>John Hegarty</b> (IPAG Business School, France), Regis Maubrey (IPAG Business School, France)	<b>Schweizer Lars</b> (Goethe-University Frankfurt, Germany)
	<b>The added value of an M&amp;A function: Towards an integrated M&amp;A function's value chain</b> <b>Schweizer Lars</b> (Goethe University Frankfurt, Germany), Christian Holländer (Goethe-University Frankfurt, Germany), Nicolas Briem (Goethe-University Frankfurt, Germany)	<b>John Hegarty</b> (IPAG Business School, France)
	<b>Political connections, dependence asymmetry and firm performance</b> <b>Asli Kozan</b> (IPAG Business School, France)	<b>Amir Orujov</b> (University of Italian Switzerland, Switzerland)

<b>13:30 - 15:00</b>	<b>B: Marketing II</b>	<b>Room 5</b>
	<b>Chair: Sandra Arrivé</b> , IPAG Business School, France	<b>Discussant</b>
	<b>Fair, confusing, opportunist, outstanding or accessory? Understanding guests' perceptions of hotels' green practices</b> <b>Marjolaine Bezançon</b> (University of Savoie Mont Blanc, France), Caroline Morrongiello (University of Savoie Mont Blanc, France), Guillaume Le Borgne (University of Savoie Mont Blanc, France), Lydie Bonnefoy-Claudet (University of Savoie Mont Blanc, France)	<b>Sandra Arrivé</b> (IPAG Business School, France)

	<b>Sustainable luxury brands: perceptions and motivations</b> <b>Virginie Thevenin</b> (IPAG Business School, France), <b>Virginie De Barnier</b> (University of New Caledonia, New Caledonia)	<b>Marjolaine Bezançon</b> (University of Savoie Mont Blanc, France)
	<b>Vendre ou faire rêver : Etude d'une stratégie de contenu de marque sous le prisme de la Théorie des Economies de la Grandeur, le cas Louis Vuitton</b> <b>Sandra Arrivé</b> (IPAG Business School, France)	<b>Virginie Thevenin</b> (IPAG Business School, France)

<b>13:30 - 15:00</b>	<b>B: Operations and Supply Chain Management II</b>	<b>Room 7</b>
	<b>Chair: Raphael Lissillour</b> , IPAG Business School, France	<b>Discussant</b>
	<b>BPM or CPM ? A case study of cross-department communication business operation and hidden cost related to ambidexterity</b> <b>Yanfei Zhang</b> (Ecole des Ponts ParisTech, France) Emmanuel Monod (Paris Dauphine University, France)	<b>Dominique Bonet Fernandez</b> (IPAG Business School, France)
	<b>Cost and operational efficiency improvements: A case study of organizational dysfunction and hidden costs in a Chinese manufacturing company</b> <b>Bihai She</b> (Ecole des Ponts ParisTech, France), Emmanuel Monod (Paris Dauphine University, France)	<b>Yue Zhang</b> (Ecole des Ponts ParisTech, France)
	<b>Dysfunctions and hidden costs in operations: A case study of a state-owned company in the building material industry in China</b> <b>Yue Zhang</b> (Ecole des Ponts ParisTech, China), Emmanuel Monod (Paris Dauphine University, France)	<b>Raphael Lissillour</b> (IPAG Business School, France)
	<b>Ecotourism: a sustainable and circular model</b> <b>Dominique Bonet Fernandez</b> (IPAG Business School, France), Jeanette McDonald (Paris Dauphine University, France)	<b>Emmanuel Monod</b> (Paris Dauphine University, France)

<b>13:30 - 15:00</b>	<b>B: Theoretical and Applied Economics II</b>	<b>Room 9</b>
	<b>Chair: Gwenaël Piaser</b> , IPAG Business School, France	<b>Discussant</b>
	<b>Two alternate means to internalize firms' CO2 emissions: Carbon Value Added and Carbon Profitability</b> <b>Louis De Mesnard</b> (University of Burgundy, France)	<b>Michail Filippidis</b> (University of Portsmouth, United Kingdom)
	<b>Evaluating oil price forecasts: A meta-analysis</b> <b>Michail Filippidis</b> (University of Portsmouth, United Kingdom), George Filis (University of Patras, Greece),	<b>Ted Loch-Temzelides</b> (Rice University, United States)

	Georgios Magkonis ( <i>University of Portsmouth, United Kingdom</i> )	
	<b>Renewable technology adoption and the macroeconomy</b> <b>Ted Loch-Temzelides</b> ( <i>Rice University, United States</i> )	<b>Louis De Mesnard</b> ( <i>University of Burgundy, France</i> )
<b>15:00 - 15:15</b>	<b>Break</b>	

### 15:15 - 16:45 Parallel Sessions (C)

<b>15:15 - 16:45</b>	<b>C: Banking and Finance III</b>	<b>Room 2</b>
	<b>Chair: Nhan Huynh</b> , <i>Macquarie Business School, Australia</i>	<b>Discussant</b>
	<b>Does governance and performance relate in non-profit organizations? An emerging market perspective</b> <b>Benedict Valentine Arulanandam</b> ( <i>Sunway College, Malaysia</i> ), <b>Manel Guechtouli</b> ( <i>IPAG Business School France</i> )	<b>Ali Rouhghalandari</b> ( <i>John Molson School of Business of Concordia University, Canada</i> )
	<b>Does the mad money show cause investors to go madly attentive?</b> <b>Ali Rouhghalandari</b> ( <i>John Molson School of Business of Concordia University, Canada</i> )	<b>Nhan Huynh</b> ( <i>Macquarie Business School, Australia</i> )
	<b>Non-native players in the domestic league: Foreign penetration and domestic banking sector in an emerging market</b> <b>Nhan Huynh</b> ( <i>Macquarie Business School, Australia</i> ), <b>Quang Thien Tran</b> ( <i>Van Lang University, Vietnam</i> )	<b>Benedict Valentine Arulanandam</b> ( <i>Sunway College, Malaysia</i> )
<b>15:15 - 16:45</b>	<b>C: Organisational Behavior, Communication and Information Systems I</b>	<b>Room 8</b>
	<b>Chair: Vincent Dutot</b> , <i>IPAG Business School, France</i>	<b>Discussant</b>
	<b>Machine learning and artificial intelligence in a real estate marketing: a systematic review</b> <b>George Bykovskiy</b> ( <i>IAE Poitiers, France</i> ), <b>Vincent Dutot</b> ( <i>IPAG Business School, France</i> )	<b>Oksana Polova</b> ( <i>University Cote d'Azur, France</i> )
	<b>Servitization maturity for effective mICT servitization innovation and new industrial policies</b> <b>Oksana Polova</b> ( <i>University Cote d'Azur, France</i> ), <b>Catherine Thomas</b> ( <i>University Cote d'Azur, France</i> )	<b>George Bykovskiy</b> ( <i>IAE Poitiers, France</i> )
	<b>Creative behavior in the era of IA</b> <b>Faranak Farzaneh</b> ( <i>IPAG Business School, France</i> ) <b>André Boyer</b> ( <i>IPAG Business School and University of Nice-Sophia Antipolis, France</i> )	<b>Jean Wang</b> ( <i>Goethe University Frankfurt, Germany</i> )
	<b>Chinese cross-border mergers &amp; acquisition:</b>	<b>Faranak Farzaneh</b>

	<b>How communication practices impact integration outcome?</b> <b>Jean Wang</b> (Goethe University Frankfurt, Germany), Schweizer Lars (Goethe University Frankfurt Germany)	(IPAG Business School, France)
<b>15:15 - 16:45</b>	<b>C: Operations and Supply Chain Management III</b>	<b>Room 7</b>
	<b>Chair: Dominique Bonet Fernandez</b> , IPAG Business School, France	<b>Discussant</b>
	<b>Elaboration d'un modèle pour optimiser la Supply Chain à l'ère du digital : entre résilience et alignement stratégique des systèmes d'Information</b> <b>Kosseila Oudihat</b> (University of Angers, France)	<b>Soen Hayashi</b> (University of Montpellier, France)
	<b>Operations improvement, digital transformation and organizational dysfunctions: Case study of a leading manufacturing company in China</b> <b>Soen Hayashi</b> (University of Montpellier, France), Emmanuel Monod (Paris Dauphine University, France)	<b>Kosseila Oudihat</b> (University of Angers, France)
	<b>Organizational learning in the supply chain of a Japanese semiconductor company: A case analysis of unlearning organizational routines relying on the transactive memory of expatriates</b> <b>Masaki Okada</b> (Japan Advanced Institute of Science and Technology, Japan)	<b>Maria Rosaria Marcone</b> (Polytechnic University of the Marches, Italy)
	<b>SMEs competitive factors through supply chain relationships. Analysis of supplier's side relationships</b> <b>Maria Rosaria Marcone</b> (Polytechnic University of the Marches, Italy)	<b>Masaki Okada</b> (Japan Advanced Institute of Science and Technology, Japan)
<b>15:15 - 16:45</b>	<b>C: Subconference in "Business Ethics, CSR and Diversity Management: Towards Social Inclusiveness, Environmental Efficiency and Global Sustainability" II</b> <i>*This session is a French speaking session</i>	<b>Subconference Room</b>
	<b>Chair: Nathalie Lemieux</b> , Université du Québec à Montréal, Canada	<b>Discussant</b>
	<b>Université entrepreneuriale et résilience organisationnelle : le capital social, est-il un facilitateur de continuité d'activité ?</b> <b>Ulvick Houssou</b> (ICN Business School, France), Mahamadou Biga Diambeidou (Catholic University of Louvain, Belgium & ICN Business School, France), Thierry Verdel (Laboratoire GeoRessources, France), Baguina-Ami Hodiba (Senghor University, France)	<b>Perrine Ferauge</b> (University of Mons, Belgique)
	<b>Etude économétrique des déterminants des pratiques RSE des PME belges : vision</b>	<b>Nathalie Lemieux</b> (Université du Québec

	<b>entrepreneuriale, norme subjective et facilitateurs RSE</b> <b>Perrine Ferauge</b> ( <i>University of Mons, Belgique</i> )	à Montréal, Canada)
	<b>La Diversité culturelle comme changement : une approche basée sur des réalités d'organisations au Québec</b> <b>Nathalie Lemieux</b> ( <i>Université du Québec à Montréal, Canada</i> ), Mouna Lachegar ( <i>Université du Québec à Montréal, Canada</i> )	<b>Ulvick Houssou</b> ( <i>ICN Business School, France</i> )

## Friday, July 8, 2022

### 09:15 - 10:45: Special Session "Bankers, Markets & Investors"

09:15 - 10:45	Special Session "Bankers, Markets & Investors"	Room 2
	<b>Chair: Hans-Jorg Von Mettenheim</b> , <i>IPAG Business School, France</i>	<b>Discussant</b>
	<b>Can digital banking promote financial inclusion?: A panel data analysis</b> <b>Inés Gharbi</b> ( <i>University of Sfax, Tunisia</i> ), Aïda Kammoun ( <i>University of Sfax, Tunisia</i> ), Mohamed Karim Kefi ( <i>EDC Paris Business School, France</i> )	<b>Hoang Viet Le</b> ( <i>University of Versailles Saint-Quentin-en-Yvelines, France</i> )
	<b>US macro news impacts on cryptocurrency returns and volatility</b> <b>Thuy Dao</b> ( <i>University Paris 8 Vincennes-Saint-Denis, France</i> )	<b>Imen Ghabhab</b> ( <i>Tunis University, Tunisia</i> )
	<b>The application of news sentiment analysis for stock prediction</b> <b>Hoang Viet Le</b> ( <i>University of Versailles Saint-Quentin-en-Yvelines, France</i> ), Hans-Jörg Von Mettenheim ( <i>IPAG Business School, France</i> ), Stéphane Goutte ( <i>University of Versailles Saint-Quentin-en-Yvelines, France</i> )	<b>Inés Gharbi</b> ( <i>University of Sfax, Tunisia</i> )
	<b>How does cross-listing influence labor investment efficiency? International evidence</b> <b>Imen Ghabhab</b> ( <i>Tunis University, Tunisia</i> ), Hamza Nizar ( <i>Sousse University, Tunisia</i> ), Faten Lakhal ( <i>EMLV Business School, France</i> )	<b>Thuy Dao</b> ( <i>University Paris 8 Vincennes-Saint-Denis, France</i> )

**10:45 - 11:00 Break**

### 11:00- 12:30 Parallel Sessions (D)

11:00 - 12:30	D: Banking and Finance IV	Room 2
	<b>Chair: João Vieito</b> , <i>Polytechnic Institute of Viana do Castelo, Spain</i>	<b>Discussant</b>
	<b>The role of regulatory capital in curbing the risk-taking behavior of the European systemic banks</b>	<b>Heni Boubaker</b> ( <i>IPAG Business</i> )

	<b>Jalal Mrabti</b> (Northumbria University, United Kingdom)	School, France & IHECSO, Tunisia)
	<b>Dynamic dependence and hedging strategies in BRICS stock markets with oil during crises</b> <b>Heni Boubaker</b> (IPAG Business School, France & IHECSO, Tunisia), Ben Larbi Ons (IHECSO, Tunisia)	<b>João Vieito</b> (Polytechnic Institute of Viana do Castelo, Spain)
	<b>Business groups and herding behavior during the COVID-19 pandemic</b> <b>João Vieito</b> (Polytechnic Institute of Viana do Castelo, Spain), Espinosa Christian (University of Santiago De Chile, Chile), Maquieira Carlos (Pontificia Catholic University of Peru, Peru)	<b>Jalal Mrabti</b> (Northumbria University, United Kingdom)

<b>11:00 - 12:30</b>	<b>D: Entrepreneurship &amp; Family Business II</b>	<b>Room 3</b>
	<b>Chair: Issam Mejri</b> , IPAG Business School, France	<b>Discussant</b>
	<b>Competitive behavior in the attention economy - The case of twitch streamers</b> <b>Philip Wollborn</b> (University of Munster, Germany), Matthias Reindl (University of Munster, Germany), Thomas Ehrmann (University of Munster, Germany)	<b>Issam Mejri</b> (IPAG Business School, France)
	<b>Entrepreneurs' career choice: occupation characteristics, selection into self-employment, and performance</b> <b>Catherine Laffineur</b> (University of Cote d'Azur, France), Maria Minniti (Syracuse University, France), Benjamin Montmartin (SKEMA Business School, France)	<b>Fouzia Brahimi</b> (Aix Marseille Univeristy, France)
	<b>La perception de la formation professionnelle continue par les salariés (cadres vs professions intermédiaires) dans les grandes entreprises privées en Algérie : secteur BTP</b> <b>Fouzia Brahimi</b> (Aix Marseille Univeristy, France)	<b>Catherine Laffineur</b> (University of Cote d'Azur, France)
	<b>Research on business angels: A comprehensive bibliometric review</b> <b>Issam Mejri</b> (IPAG Business School, France), Adel Ben Youssef (University of Nice Sophia-Antipolis, France)	<b>Philip Wollborn</b> (University of Munster, Germany)

<b>11:00 - 12:30</b>	<b>D: Marketing III</b>	<b>Room 5</b>
	<b>Chair: Imen Safraou</b> , IPAG Business School, France	<b>Discussant</b>
	<b>Identifying compatible lender-borrower profiles: A mathematical exploration</b> <b>Olivier Mesly</b> (ICN Business School, France)	<b>Faranak Farzaneh</b> (IPAG Business School, France)
	<b>Evaluating consumer experiences using natural language processing: A big data analysis of AirBnB reviews</b> Caroline Chabert Delio (IPAG Business School,	<b>Olivier Mesly</b> (ICN Business School, France)

	France), <b>Faranak Farzaneh</b> (IPAG Business School, France), Alisa Minina (IPAG Business School, France)	
	<b>The influence of need for cognition and need for emotion on elderly responses to advertising: an exploratory study and implications for change in management</b> <b>Imen Safraou</b> (IPAG Business School, France), Denis Guiot (Paris Dauphine University, France)	<b>Hajer Bachouche</b> (IPAG Business School, France)
	<b>How did emotions evolve during the COVID-19 pandemic ? Roles of gender and media literacy</b> <b>Hajer Bachouche</b> (IPAG Business School, France), Oula Bayarassou (South Champagne Business School, France), Emna Cherif (IAE Clermont Auvergne, France), Gaëlle Pothin (IAE La Réunion, France)	<b>Imen Safraou</b> (IPAG Business School, France)

<b>11:00 - 12:30</b>	<b>D: Subconference in "Business Ethics, CSR and Diversity Management: Towards Social Inclusiveness, Environmental Efficiency and Global Sustainability" III*</b> <i>*This session is a French speaking session</i>	Subconference Room
	<b>Chair: Marie-José Scotto</b> , IPAG Business School, France	<b>Discussant</b>
	<b>L'égalité professionnelle entre les femmes et les hommes dans la fonction publique : L'exemple des collectivités territoriales</b> <b>Marie José Scotto</b> (IPAG Business School, France), Anne-Francoise Bender (National Conservatory of Arts and Crafts, France), Manel Guechtouli (IPAG Business School, France), Yvette Ramos (National Conservatory of Arts and Crafts, France)	<b>Mohamed Akli Achabou</b> (IPAG Business School, France)
	<b>L'engagement dans le développement durable des entreprises de luxe se traduit-il par une amélioration de leur performance financière ?</b> <b>Abderrahman Jahmane</b> (IPAG Business School, France), Mohamed Akli Achabou (IPAG Business School, France)	<b>Batoul El Mawla</b> (IPAG Business School, France)
	<b>La digitalisation est-elle un facteur d'accélération (ou un catalyseur) de l'engagement sociétal des entreprises africaines ?</b> <b>Mounira Elbouti</b> (IPAG Business School & University Paris Nanterre, France), Aissa Salou (IPAG Business School, France), Maria Giuseppina Bruna (IPAG Business School, France), Abderrahman Jahmane (IPAG Business School, France)	<b>Marie Jose Scotto</b> (IPAG Business School, France)

<b>12:30- 13:30</b>	<b>Break</b>	
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### 13:30- 15:00 Parallel Sessions (E)

<b>13:30 - 15:00</b>	<b>E: Banking and Finance V</b>	Room 2
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	<b>Chair: Simon Xu</b> , Haas School of Business, UC Berkeley, United States	<b>Discussant</b>
	<b>Time-varying linkages between capital flows and economic policy uncertainty in Brazil and South Korea</b> <b>Brahim Gaies</b> (IPAG Business School, France), Mohamed Sahbi Nakhli (University of Kairouan, Tunisia), Jean-Michel Sahut (IDRAC Business School, France)	<b>Hamidreza Roohian</b> (Concordia University, Canada)
	<b>The investor attention/awareness and learning channels: Effect of media coverage on fund flows and performance</b> <b>Hamidreza Roohian</b> (Concordia University, Canada), Lawrence Kryzanowski (Concordia University, Canada)	<b>Simon Xu</b> (Haas School of Business, UC Berkeley, United States)
	<b>Environmental regulatory risks, firm pollution, and mutual funds' portfolio choices</b> <b>Simon Xu</b> (Haas School of Business, UC Berkeley, United States)	<b>Brahim Gaies</b> (IPAG Business School, France)

<b>15:00 - 15:15</b>	<b>Break</b>	
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#### 15:15- 16:45 Parallel Sessions (F)

<b>15:15 - 16:45</b>	<b>F: Banking and Finance VI</b>	Room 2
	<b>Chair: Philip Mcilkenny</b> , Telfer School of Management, Canada & IPAG Business School, France	<b>Discussant</b>
	<b>National culture and capital structure dynamics</b> <b>Marco Botta</b> (Catholic University of Sacred Heart, Italy)	<b>Saif Ullah</b> (Concordia University, Canada)
	<b>Religiosity, risk aversion, and corporate decisions</b> <b>Saif Ullah</b> (Concordia University, Canada)	<b>Philip Mcilkenny</b> (Telfer School of Management, Canada & IPAG Business School, France)
	<b>Is a gender diverse board a more effective board? Evidence from Canada</b> <b>Philip Mcilkenny</b> (Telfer School of Management, Canada & IPAG Business School, France), Walid Ben Ama (Telfer School of Management, Canada)	<b>Marco Botta</b> (Catholic University of Sacred Heart, Italy)

<b>15:15 - 16:45</b>	<b>F: Subconference in "Business Ethics, CSR and Diversity Management: Towards Social Inclusiveness, Environmental Efficiency and Global Sustainability" IV*</b> *This session is a French speaking session	Subconference Room
	<b>Chair: Abderrahmane Jahmane</b> , IPAG Business	<b>Discussant</b>

	School, France	
	<p><b>Impact du télétravail comme élément de résilience des organisations : le cas d'une Business School française face aux impératifs de la pandémie Covid 19</b></p> <p><b>Maria Giuseppina Bruna</b> (IPAG Business School, France), Caroline Ferrero (IPAG Business School, France), Marie-José Scotto (IPAG Business School, France), Abderrahmane Jahmane (IPAG Business School, France)</p>	<p><b>Mounira Elbouti</b> (IPAG Business School &amp; University Paris Nanterre, France)</p>
	<p><b>Reprise du travail post-COVID : L'impact du soutien des besoins fondamentaux</b></p> <p>Claude Roussillon Soyer (Jean Jaures University, France), <b>Batoul El Mawla</b> (IPAG Business School, France), Françoise Le Deist (TBS Education, France)</p>	<p><b>Maria Giuseppina Bruna</b> (IPAG Business School, France)</p>
	<p><b>La transformation numérique des entreprises : démystifions les concepts</b></p> <p><b>Mounira Elbouti</b> (IPAG Business School &amp; University Paris Nanterre, France), Maria Giuseppina Bruna (IPAG Business School, France), Faouzi Bensebaa (University Paris Nanterre, France), Abderrahman Jahmane (IPAG Business School, France)</p>	<p><b>Batoul El Mawla</b> (IPAG Business School, France)</p>
	<p><b>Management and performance of microfinance institutions</b></p> <p><b>Jean-Michel Sahut</b> (IDRAC Business School, France), Math Mazra (University of Maroua, Cameroon), Hamza Seini (University of Maroua, Cameroon)</p>	<p><b>Maria Giuseppina Bruna</b> (IPAG Business School, France)</p>
<b>16:45</b>	<b>End of the conference</b>	

# List of Participants

Lastname	First name	Affiliation(s)
<b>A</b>		
Achabou	Mohamed Akli	IPAG Business School, France
Aliouche	Hachemi	University of New Hampshire, United States
Amin	Shehryar	ESSEC Business School, France
Arrivé	Sandra	IPAG Business School, France
Arulanandam	Benedict Valentine	Sunway College, Malaysia
Asi	Aiza	Sophia University Institute, Italy
<b>B</b>		
Bachouche	Hajer	IPAG Business School, France
Ben Lahouel	Béchir	IPAG Business School, France
Ben Larbi	Ons	IHECSO, Tunisia
Bezançon	Marjolaine	University of Savoie Mont Blanc, France
Bojar	Pawel	University of Warsaw, Poland
Bonet Fernandez	Dominique	IPAG Business School, France
Boninsegni	Mélanie	IPAG Business School, France
Botta	Marco	Catholic University of Sacred Heart, Italy
Boubaker	Heni	IPAG Business School & IHECSO, Tunisia
Bousquet	Carole	Ecole des Ponts ParisTech, France
Boustani	Ghalia	University of Paris 1 Panthéon Sorbonne, France
Boyer	André	IPAG Business School, France
Brahimi	Fouzia	Aix Marseille University, France
Bruna	Maria Giuseppina	IPAG Business School, France
Bykovskiy	George	IAE Poitiers, France
<b>C</b>		
Calabrò	Andrea	IPAG Business School, France
Cantero Saiz	María	University of Cantabria, Spain
Caroline	Morrongiello	University of Savoie Mont Blanc, France
Chevallier	Julien	University Paris 8 Vincennes-Saint-Denis & IPAG Business School, France
Choutac	Clotilde	University of Douala, Cameroon
Conti	Elisa	IPAG Business School, France
Cordier	Jean	Agrocampus Ouest, France
<b>D</b>		
Dao	Thi Thu Thuy	University Paris 8 Vincennes-Saint-Denis & IPAG Business School, France
Dalla Pozza	Ilaria	IPAG Business School, France
De Barnier	Virginie	University of New Caledonia, New Caledonia
De Mesnard	Louis	Organizational Management Research Center, France
Dutot	Vincent	IPAG Business School, France
<b>E</b>		
Ebende Kouedi	Sandrine Sara	University of Douala, Cameroon
El Mawla	Batoul	IPAG Business School, France
Elbouti	Mounira	IPAG Business School & University Paris Nanterre, France

<b>F</b>		
Farzaneh	Faranak	<i>IPAG Business School, France</i>
Ferauge	Perrine	<i>University of Mons, Belgique</i>
Fernandez Lopez	Maria Nieves	<i>Complutense University of Madrid, Spain</i>
Filippidis	Michail	<i>University of Portsmouth, United Kingdom</i>
Folus	Didier	<i>University Paris Nanterre, France</i>
<b>G</b>		
Gaies	Brahim	<i>IPAG Business School, France</i>
Ghadhab	Imen	<i>Tunis University, Tunisia</i>
Gharbi	Inés	<i>University of Sfax, Tunisia</i>
Greve	Henrich	<i>INSEAD, Singapore</i>
<b>H</b>		
Hayashi	Soen	<i>University of Montpellier, France</i>
Hegarty	John	<i>IPAG Business School, France</i>
Houssou	Ulrick	<i>ICN Business School, France</i>
Huynh	Nhan	<i>Macquarie Business School, Australia</i>
<b>J</b>		
Jahmane	Abderrahman	<i>IPAG Business School, France</i>
Jawadi	Nabila	<i>IPAG Business School, France</i>
<b>K</b>		
Kozan	Asli	<i>IPAG Business School, France</i>
<b>L</b>		
Lachegar	Mouna	<i>University of Quebec, ESG-UQAM Montreal, Canada</i>
Laffineur	Catherine	<i>University of Cote d'Azur, France</i>
Le	Hoang Viet	<i>University of Versailles Saint-Quentin-en-Yvelines, France</i>
Lemieux	Nathalie	<i>Université du Québec à Montréal, Canada</i>
Lissillour	Raphael	<i>IPAG Business School, France</i>
Loch-Temzelides	Ted	<i>Rice University, United States</i>
<b>M</b>		
Maalaoui	Adnane	<i>IPAG Business School, France</i>
Malakauskas	Aidas	<i>Kaunas University of Technology, Lithuania</i>
Marcone	Maria Rosaria	<i>Polytechnic University of the Marches, Italy</i>
Masè	Stefania	<i>IPAG Business School, France</i>
Mcilkenny	Philip	<i>Telfer School of Management, Canada &amp; IPAG Business School, France</i>
Mejri	Issam	<i>IPAG Business School, France</i>
Mesly	Olivier	<i>ICN Business School, France</i>
Mrabti	Jalal	<i>Northumbria University, United Kingdom</i>
<b>N</b>		
Nguyen	Thi Viet Ha	<i>IPAG Business School, France</i>
Nguyen	Duc Khuong	<i>IPAG Business School, France</i>
<b>O</b>		
Okada	Masaki	<i>Japan Advanced Institute of Science and Technology, Japan</i>
Orujov	Amir	<i>University of Italian Switzerland, Switzerland</i>
Oudihat	Kosseila	<i>University of Nantes Angers Le Mans, France</i>
<b>P</b>		

Parrié	Clément	<i>CEROS, France</i>
Piaser	Gwenael	<i>IPAG Business School, France</i>
Polova	Oksana	<i>University Cote d'Azur, France</i>
<b>R</b>		
Reindl	Mathias	<i>University of Munster, Germany</i>
Roohian	Hamidreza	<i>Concordia University, Canada</i>
Rouhghalandari	Ali	<i>John Molson School of Business of Concordia University, Canada</i>
<b>S</b>		
Safraou	Imen	<i>IPAG Business School, France</i>
Sahut	Jean-Michel	<i>IDRAC Business School, France</i>
Schweizer	Lars	<i>Goethe-University Frankfurt, Germany</i>
Scotto	Marie-José	<i>IPAG Business School, France</i>
She	Bihai	<i>Ecole des Ponts ParisTech, France</i>
Shimada	Akira	<i>Nagasaki University, Japan</i>
<b>T</b>		
Thevenin	Virginie	<i>IPAG Business School, France</i>
Tran	Tra	<i>IPAG Business School, France</i>
<b>U</b>		
Ullah	Saif	<i>Concordia University, Canada</i>
<b>V</b>		
Vieito	João	<i>Polytechnic Institute of Viana do Castelo, Portugal</i>
Vincendeau	Benjamin	<i>IPAG Business School, France</i>
Von Mettenheim	Hans-Jorg	<i>IPAG Business School, France</i>
<b>W</b>		
Wahidi	Inaya	<i>IPAG Business School, France</i>
Wang	Jean	<i>Goethe University Frankfurt, Germany</i>
Wollborn	Philip	<i>University of Munster, Germany</i>
<b>X</b>		
Xu	Simon	<i>Haas School of Business, UC Berkeley, United States</i>
<b>Z</b>		
Zhang	Yanfei	<i>Ecole des Ponts ParisTech, France</i>
Zhang	Yue	<i>Ecole des Ponts ParisTech, France</i>

# Guideline for Participants

## Session Participation Instructions

### How to connect to your session?

Please join the meeting on the date and time indicated, by clicking on the link embedded in the Table Connection Details. **Kindly join 10 minutes before the meeting starts, to reduce the waiting time in the virtual lobby.**

Your session chair will accept all participants to the session.

For any queries, please contact Ms. Thuy Dao (thithuthuy.dao@ipag.fr) or WhatsApp/Viber (+33 7 85 94 02 25).

### How to prepare your presentation materials before your session?

Please send your presentation and discussion slides to your session chair the day before to avoid any technical issue during the session. You can find their email address in the Session Chair Table.

### How to manage during the session?

#### You are a presenter

- You have 10 minutes to present your paper. Please use PowerPoint/PDF slides to support your presentation. When it is your turn to present, you will need to share your screen.

#### You are a discussant

- You are encouraged to use PowerPoint slides to support your discussion of a paper. You are expected to discuss the presented paper in a constructive manner; highlight its contributions; point at its weak points; and make suggestions for improvement. Please limit your discussion to 5 minutes. When it is your turn to present, you will need to share your screen.
- All the papers can be downloaded by using the links embedded in the summary table sent by email.

#### You are a session chair

- Please make sure to contact the participants of your session to collect their slides to avoid any technical issue during the session.

### Technical guidelines

#### Setting up before the meeting

1. Check your audio and video settings before joining the videoconference. Get familiar with audio/video equipment to determine the best placement and learn how to operate it successfully.
2. Control the light. Do not have a bright light source (e.g. window, lamp) behind you (this will make your face very dark while the background blinds viewers). Try to have sufficient but indirect lighting from the front. Check this before you join the meeting.
3. Placement of camera. Try to have the camera at the same level as your head, not far below or above. Find a stable place for your camera and avoid moving it around.
4. Framing and background. Check what you see in your frame, and try to have your head and upper body represented. Remember that other participants can see what is behind you in the image. Teams have an option to blur the background or select a stock background.
5. Use headphones or a headset with a microphone in order to eliminate echoes.
6. Cut out the background distractions. If you are conducting your video conference from home, consider using a space where you are alone. Turn off televisions, radios, and any other audio-visual distractions.

7. Find a location with a strong signal. Stay close to the access point for WiFi. If you can, connect your laptop through a cable to the network.

**What to do after clicking on the link to the meeting?**

1. Mobile devices: For participating using mobile devices, download the Microsoft Teams app and join as guest. Participants will then be required to enter their name. Please use the following format: "[First Name][Last Name]".
2. Laptop/Desktop: For participating using a computer that has a Microsoft Teams account, click on Sign in and join. For participating without a Microsoft Teams account, click on Join on the Web instead, then click allow use of microphone and camera. Participants will then be required to enter their name. Please use the following format: "[First Name][Last Name]".

Kindly join 10 minutes before the meeting starts, to reduce the waiting time in the virtual lobby.

**Guidelines for the conduct of meetings**

1. Please ensure that your microphone is muted. Only unmute if you have been given the floor to speak. After you have finished, please mute your microphone again.
2. Please turn on your video to enhance the discussion.
3. When it is your turn to present, you will need to share your file or your screen.
4. If you have any technical issues whilst you are presenting, please don't panic. If you lose sound or video, try refreshing the browser window or try to log out and reconnect to the meeting via the link. The session chair has a copy of your presentation as a backup, and can help load it up for you in the event of any technical difficulties.

# Upcoming Conferences



**VSBF 2022 - Call for papers -** <https://vsbf2022.sciencesconf.org>

Vietnam Symposium in Banking and Finance (VSBF2022), jointly organized by the Association of Vietnamese Scientists and Experts (AVSE Global), the Banking Academy of Vietnam (Hanoi), and the International Society for the Advancement of Financial Economics (ISAFE) in partnership with the IPAG Business School will take place on 27 - 29 October 2022, in Hanoi, Vietnam.

Deadline for the submissions: **August 01, 2022**

#### Keynote Speakers:

- Professor Arman Eshraghi, *Deputy Head of Section for Research, Impact and Innovation, Cardiff Business School, United Kingdom*
- Associate Professor Rose Liao, *Rutgers University, United States & Editor-in-Chief of the Emerging Markets Review*



**PFMC 2022 - Call for papers -** <https://pfmc2022.sciencesconf.org>

8<sup>th</sup> Paris financial Management Conference (PFMC) will take place at IPAG Business School, 184 boulevard Saint Germain, 75006 Paris (December 19-21, 2022).

Deadline for the submissions: **August 31, 2022**

#### Keynote Speakers:

- Mariassunta Giannetti, *Professor of Finance, Stockholm School of Economics*
- Lemma W. Senbet, *William E. Mayer Chair Professor of Finance, Smith School of the University of Maryland & Director of Center for Financial Policy*