

**10<sup>th</sup> International Research Meeting in Business and Management**  
**#IRMBAM-2019**  
**Nice, 8-10 July 2019**

**CALL FOR PAPERS**  
**“Public-Private Cooperation and Value Creation”**

**WHO AND WHERE?**

We warmly invite you to submit a paper to the Special Session on **“Public-Private Cooperation and Value Creation”**, co-organized by Marco Buso (U of Padova), Luciano Greco (U of Padova) and Tra Tran (IPAG Business School). The session will take place during the 10th International Research Meeting in Business and Management (#IRMBAM-2019), on 8-10 July 2019 in Nice, France.

Drawing on Economics and Management Science, the session intends to understand how value can be created through collaborations between the public and the private sectors in the provision of public services. The session will benefit from the insights and experience of two distinguished scholars on the subject:

- [Bertrand Quélin](#), *Professor of Strategy, HEC, France*;
- [Stéphane Straub](#), *President of the European Development Network, Professor of Economics, Toulouse School of Economics, France.*

**WHAT IS THE FOCUS?**

The Special Session aims at providing a better understanding on what allows “hybrid” public-private organizations to correct market failures, in particular the provision of public goods, while creating value in a way that each partner alone could not.

Given the upcoming challenges of technological, environmental, demographic, and socio-political changes, it is important to question and explore contractual and organizational means allowing collaborations between the public and the private sector to fully harness the strengths of both entities to deliver high quality and affordable services to users and society. This special session intends to contribute to this issue by investigating, through an interdisciplinary dialogue between economics and management science, the interplay between the governance of public-private cooperation and value creation for users and society.

The Special Session welcomes papers that identify preconditions for value creation and best practices for public-private cooperation. We look for theoretical and empirical papers (both qualitative and quantitative) in the following topics:

- *Public-private finance of infrastructures*
- *Asymmetric and private Information*
- *Economics of (public-private) contracts*
- *Mechanism design*
- *Econometrics of games and auctions*
- *Public choice and political economy*
- *Public Private Partnerships*
- *Traditional Procurement*
- *Social impact contracts*
- *Governance of public-private organizations*
- *Innovation and Value creation*
- *Decision making process*

## HOW TO SUBMIT YOUR PAPER?

Authors are invited to submit their full paper in English in PDF file via the conference website: <http://ipag-irm.sciencesconf.org/submission/submit>. Please choose the Topic "Special Session on Public Private Cooperation and Value Creation".

## IMPORTANT DATES

Submission deadline (full paper): **April 7, 2019**

Notification of review results: May 4, 2019

Registration deadline: June 8, 2019

Conference event: July 8-10, 2019

## CONFERENCE VENUE

IPAG Business School - Nice Campus

4, boulevard Carabacel, 06000 Nice, France

## FURTHER INFORMATION

Please visit our website for detailed information: <http://ipag-irm.sciencesconf.org>

For queries, please contact the organizers at [marco.buso@unipd.it](mailto:marco.buso@unipd.it) or [ipag-irm@sciencesconf.org](mailto:ipag-irm@sciencesconf.org)