CALL FOR PAPERS
#IRMBAM2020

You are cordially invited to submit your research papers for presentation at the 11th International Research Meeting in Business and Management (#IRMBAM-2020) that will take place on 2-4 July 2020 in Nice, the beautiful capital of the French Riviera and one of the world’s most popular tourist destinations.

The #IRMBAM2020, co-organized by the IPAG Business School, the South Champagne Business School, the Telfer School of Management of the University of Ottawa, the University of Nice Sophia Antipolis, the University of Bern and Rice University will be an excellent networking opportunity for academics, doctoral students and practitioners to present new research results, and discuss current and challenging issues in their disciplines.

TOPICS
We welcome submissions in areas of business, finance, accounting, management, and theoretical and applied economics, among others. Below is the full list of the conference tracks:

- Track 1: Accounting/Financial Accounting
- Track 2: Banking, Corporate Governance and Finance
- Track 3: Entrepreneurship
- Track 4: Strategic Management
- Track 5: Marketing
- Track 6: Law and Management
- Track 7: Operations, Supply Chain Management and Circular Economy
- Track 8: Organizational Behavior, Communication and Information Systems
- Track 9: Management and Economics Issues in the Public Sector (and non-profit)
- Track 10: Theoretical and Applied Economics
- Track 11: Technology and Innovation Management
- Track 12: Geopolitics
• Special Session in Financial Accounting & Regtech
• Special Session in "Marketing Financial Services: Marketing trends in Insurance, Banking & Fintech"
• Subconference in "Business Ethics, CSR And Inclusive Growth: Towards A Sustainability Agenda"
• Subconference in Family Business Research
• Subconference in Environmental Economics
• Workshop in Joint Academic & Practitioner Co-Authored Journal Publication

KEYNOTE SPEAKERS

Henrich Greve, Professor of Entrepreneurship, INSEAD, Singapore & Editor-in-Chief of Administrative Science Quarterly

Johan Wiklund, the Al Berg Chair and Professor of Entrepreneurship, Whitman School of Management, Syracuse University, United States & Editor-in-Chief of Entrepreneurship Theory and Practice.

DISTINGUISHED GUEST SPEAKERS

Special Session in "Financial Accounting & Regtech"

Bharat Sarath, Professor of Accounting, Rutgers Business School, United States & Editor in Chief of Journal of Accounting Auditing and Finance

Subconference in "Business Ethics, CSR And Inclusive Growth: Towards A Sustainability Agenda"

Shunsuke Managi, Distinguished Professor of Technology and Policy and the Director of the Urban Institute of the Kyushu University, Japan
Samuel Vigne, Associate Professor of Finance, Trinity Business School, Ireland, Editor-in-Chief of Elsevier's Finance Research Letters

Subconference in “Family Business Research”

Johan Wiklund, the Al Berg Chair and Professor of Entrepreneurship, Whitman School of Management, Syracuse University, United States & Editor-in-Chief of Entrepreneurship Theory and Practice
Henrich Greve, Professor of Entrepreneurship, INSEAD, Singapore & Editor of Administrative Science Quarterly (tentative)

Subconference in Environmental Economics

Pietro Peretto, Professor of Economics, Duke University, United States
Geir Asheim, Professor of Economics, University of Oslo, Norway

WHAT’S NEW?

Workshop in "Joint Academic & Practitioner Co-Authored Journal Publication"

Joseph VanVo, Adjunct professor of Business, California State University, Sacramento, United States
PAPER SUBMISSION PROCEDURE
Authors are invited to submit their full papers in English* in PDF file, no later than March 22, 2020, by midnight Paris time, via the conference website: http://ipag-irm.sciencesconf.org/submission/submit

Papers presented at the conference will be recommended for submissions to special issues of associated journals such as Emerging Markets, Finance & Trade, Risk Management and Journal of Innovation Economics and Management. More information can be found on the conference’s website.

*Papers in French can be accepted and will be presented in specific sessions.

IMPORTANT DATES
Submission deadline (full paper): March 22, 2020
Notification of review results: April 19, 2020
Registration deadline: May 17, 2020
Conference event: July 2-4, 2020

CONFERENCE VENUE
IPAG Business School - Nice Campus
4, boulevard Carabacel, 06000 Nice, France

FURTHER INFORMATION
Please visit our website for detailed information: http://ipag-irm.sciencesconf.org
For queries, please contact the organizers at ipag-irm@sciencesconf.org